National Register of Historic Places Inventory—Nomination Form

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date entered

9 1984

1. Nam	ie			
historic (Georgia Avenue - Bu	tler Avenue Historic	District	
and∉or common				
2. Loca	ation			
street & number	Along portions of Observatory Av	Georgia Avenue , But snue and Martintown	ler Ave nue K oa d	NA_ not for publication
city, town	North Augusta	NA. vicinity of		
state South C	Carolina cod	e 045 county	Aiken	code 003
3. Clas	sification			
Category _X_ district building(s) structure site object	Ownership public _X_ private both Public Acquisition _NA in process _NA being considered	StatusX_ occupiedX_ unoccupied work in progress AccessibleX_ yes: restrictedX_ yes: unrestrictedno	Present Use agriculture _X commercial educational entertainment government industrial military	museum park X private residence religious scientific transportation X other:
<u>4. Own</u>	er of Prope	rty		
name Multip	le Ownership (see o	continuation sheet)		
street & number		•		
city, town		vicinity of	state	9
	ation of Leg	al Description	n	
		strar of Mesne Conve		
street & number			olex, 828 Richland	d Avenue W.
city, town	Aike			South Carolina 29801
<u>6. Rep</u>	resentation	in Existing S	urveys	
	tory of Historic Pl uth Carolina	aces has this pro	perty been determined	eligible? yes _X no
date 1982			federal _X s	tate county local
depository for su	urvey records South C	arolina Department o	f Archives and H	istory
city, town	Columbia		state	South Carolina 29211

7. Description

ConditionX_ excellent	deteriorated	Check one X unaltered	Check one X original site	
X_ good	ruins	X altered	moved date	
X fair	unexposed			

Describe the present and original (if known) physical appearance

Located in a predominantly residential area of North Augusta, the Georgia Avenue-Butler Avenue Historic District is on a hill overlooking the city of Augusta, Georgia. The district contains four buildings of particular historical or architectural importance plus twelve supporting properties, which include houses, an old family burying ground, open space, and an undeveloped lot. The buildings that contribute to the character of the district were erected from ca. 1859 to ca. 1930; the majority were constructed from ca. 1903 to ca. 1907. The open space and undeveloped land included in the district were once associated with the Star of Edgefield, a key property in the district. Georgia Avenue-Butler Avenue Historic District possesses integrity of location, design, setting, materials, workmanship, feeling, and association. Only three buildings, or less than 16 percent of the properties within the nominated area, do not contribute to its character. More detailed information on each of the contributing properties, including photographs and architectural descriptions, is available in the South Carolina Inventory of Historic Places files.

Key Properties Contributing to the Character of the Historic District:

- 1. Star of Edgefield, 111 Butler Avenue. Constructed ca. 1859 by Robert J. Butler, this two-story residence has exterior walls of red brick. Across the symmetrical, five-bay facade of the house is a two-tier veranda with decorative iron posts, brackets, and rails. A belvedere rises from the center of the slate hipped roof between interior chimneys. The walkway from the street through an old garden to the front door of the house is lined with crepe myrtles.
- 2. Palmetto Lodge, 1208 Georgia Avenue. Now a part of the Seven Gables Motel, the Palmetto Lodge was built ca. 1903. The two-and-one-half-story Tudor Revival building has decorative half-timbering in the ends of its multi-gable roof, which is covered with composition shingles. The first floor features stuccoed walls and six-over-one windows; the second floor has vertical board siding and casement windows. On the interior, the central two-story entrance hall has a gallery on three sides. Intricate woodwork and paneling characterize the walls and ceilings of the main rooms of the first floor and the second floor gallery.
- 3. Pine Heights Sanitarium, 1117 Georgia Avenue. This two-and-one-half-story, weatherboarded building was probably erected soon after Dr. W. N. Doughty, Jr. and Dr. Thomas D. Coleman acquired the property in 1902 for their sanitarium, which was incorporated in 1905. The building, which was the northern half of the sanitarium complex, has a masonry foundation, double-hung windows, and a gable roof covered with composition shingles. The monumental pedimented portico of the facade is characterized by four Ionic columns and a pediment with shake shingle siding, Palladian window, and denticulated cornice. A two-tiered porch supported by smaller Ionic columns and screened on the second story is set behind the portico.
- 4. 1141 Georgia Avenue. A one-and-one-half-story, weatherboarded residence with multi-gable roof and raised brick basement constructed around 1905. The influence of the Queen Anne style in the design of the dwelling is evident in its asymmetrical massing, varied textures and materials, and decorative details such as alternating wooden shingles in the gable ends, pierced sawn work, and denticulated cornice. The house has at least five brick chimneys with corbeled caps.

8. Significance

Period	Areas of Significance—Che	ck and justify below		
prehistoric	archeology-prehistoric	community planning	landscape architecture	religion
1400–1499	. archeology-historic	conservation	law	science
1500–1599	agriculture	economics	literature	sculpture
1600–1699	X architecture	education	military	social/
1700–1799	. art	engineering	music	humanitarian
_X 1800-1899	commerce	exploration/settlement	philosophy	theater
_X 1900-	_ communications	industry	politics/government	transportation
		invention		other (specify) Local History

Builder/Architect

Statement of Significance (in one paragraph)

Specific dates ca. 1859-ca. 1930

Georgia Avenue-Butler Avenue Historic District is located along portions of Georgia Avenue, Observatory Avenue, and Butler Avenue in North Augusta. The sixteen properties in the district illustrate the growth of the area from the time it was part of an antebellum plantation through its development as a winter resort and year-round residential community for Augusta area professionals around the turn of the twentieth century. Most of the buildings were constructed between 1900-1930 and represent a range of vernacular residential designs. One of the key properties is a plantation house built around 1859; two of the other key properties are buildings associated with a hotel which stood from 1903 to 1916. The district also contains an old family cemetery, open space, and an undeveloped lot. Of the sixteen properties in the Georgia Avenue-Butler Avenue Historic District, four are of particular historical or architectural importance, and twelve contribute to its character.

Additional Information:

Robert J. Butler owned a large portion of the land on which North Augusta was later built. His home, the Star of Edgefield (#1), ca. 1859, was situated on an extensive plantation, which was valued at more than \$50,000 in 1860. Butler's daughter, Mattie Butler Mealing, inherited the Star of Edgefield and a large portion of land from her father upon his death in 1888. She married North Augusta's first doctor, William E. Mealing, who maintained an office in the Butler home. Mrs. Mealing sold approximately 5,600 acres of land to the North Augusta Land Company in 1890.

This development firm, which was organized by James Urquhart Jackson, purchased other land in the area, devised a town plan, and constructed a steel bridge and trolley line across the Savannah River to provide ready access to and from Augusta, Georgia. In 1902 the North Augusta Land Company built an interurban trolley line that extended from Augusta, Georgia, through North Augusta and the mill villages of Horse Creek Valley, to Aiken, South Carolina. The town of North Augusta was issued a charter on April 11, 1906, which provided for public improvements; in the same year a city government was formed.

The growth of North Augusta prompted Jackson to organize the North Augusta Hotel Company and build the Hampton Terrace Hotel at a cost of \$536,000. The hotel opened in 1903 and saw tremendous success as it capitalized on the resort business of Augusta, Georgia. The Hampton Terrace Hotel helped establish North Augusta as a resort town in its own right by attracting prominent people such as John D. Rockefeller, Harvey Firestone, Marshall Field, and President William H. Taft.

The Hampton Terrace Hotel burned on December 31, 1916, and was deemed too costly to rebuild. Two buildings which were associated with the hotel, however, are included in the Georgia Avenue-Butler Avenue Historic District. Palmetto Lodge (#2), ca. 1903, was built by the hotel owners as a hunting lodge, but was sold to John Herbert of New York as a private residence shortly after its construction. It has seen a succession of occupants including President Taft, J. D. Rockefeller, Harvey Firestone, and the writer

Major Bibliographical References

See Continuation Sheet.

Acreage of nominated property Quadrangle name North Aug UTM References	Approximately 30 gusta,SC-GA	<u>)</u> acres	Quad	rangle scale 1:24000
^	3 7 0 7 7 0 0	. B 117 Zone	4 1 1 0 5 7 Easting	0 3 ₁ 7 0 ₁ 7 1 ₁ 8 ₁ 0 Northing
E 1,7 41,046,0	3,7,0,7,1,4,0	D <u>1</u> 7 F <u> </u>	4 1 0 1 4	0 3,70,74,0,0
ict nomination is showr vimately 215 feet to th	n as a red line o he inch and is en udes the Targest	n the accompa titled "Georg number of con	inying map, w gia Avenue-Bu tributing pro	ia Avenue-Butler Avenue H hich is drawn at a scale tler Avenue Historic Dist perties with the smallest
state NA	code	county	NA	code
state NA	code	county	NA	 code
11. Form Pre	pared By			
name/title Debra J. Alle	en, National Regi	ster Assista		t Marion, Lower Savannah of Governments
organization South Caroli	na Dept. of Archi	ves & History	date January	11, 1984
	na Dept. of Archi ate Street	ives & History	date January telephone (803	
street & number 1430 Sen	ate Street	ves & History	telephone (803	
street & number 1430 Sen	ate Street		telephone (803 state	3) 758-5816 Carolina 29211
city or town Columbia 12. State His	ate Street	ervation	telephone (803 state	3) 758-5816
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Continuation sheet

1220½ Georgia Avenue

1135 Georgia Avenue

129 Butler Avenue

10037-11-010

10037-03-012

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North Augusta, SC 29841

1135 Georgia Avenue North Augusta, SC 29841

W. J. Mealing

129 Butler Avenue

North Augusta, SC 29841

Thomas Y. and Kathy M. Plowden

PROPERTY OWNERS

PROPERTY OWNER 1. 10037-03-004 Martha B. Kearns Star of Edgefield 111 Butler Avenue 111 Butler Avenue North Augusta, SC 29841 2. 10037-03-007 Bruce H. Salter, Rose Z. Palmetto Lodge Salter, Douglas James Salter, 1208 Georgia Avenue and Randy David Salter 1208 Georgia Avenue North Augusta, SC 29841 3. 10037-09-004 Estate of Ida P. Sanders Pine Heights Sanitarium 1117 Georgia Avenue 1117 Georgia Avenue North Augusta, SC 29841 10037-11-008 4. Mary Ann Garrett House 1141 Georgia Avenue 1141 Georgia Avenue North Augusta, SC 29841 5. 10036-04-003 Biakie and Susan S. Aver 1306 Georgia Avenue 1306 Georgia Avenue North Augusta, SC 29841 6. 10036-04-002 John W. Daly 1300 Georgia Avenue 1300 Georgia Avenue North Augusta, SC 29841 7. 10037-03-013 James B. and Starkey Flythe (Palmetto Lodge) 1220 Georgia Avenue 1220 Georgia Avenue North Augusta, SC 29841 10037-03-006 8. Mrs. Mary B. Flythe (Palmetto Lodge) 1220½ Georgia Avenue

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PROPERTY OWNERS (CONTINUED)

	PROPERTY	OWNER
11.	10037-03-011 Sunshine Cottage 125 Butler Avenue	Beverly W. and Allen Davis LaFavor III 125 Butler Avenue North Augusta, SC 29841
12.	10037-03-003 117 Butler Avenue	W. E. Mealing, Jr. 117 Butler Avenue North Augusta, SC 29841
13.	10037-03-009 Butler-Mealing Cemetery Butler Avenue	No Address
14.	10037-03-008 Undeveloped Lot	William C. Havill, Martha H. Russell, Mary Ann Wiley, and Reginald W. Havill 205 Sweet Birch Lane Rochester, New York 14615
15.	10037-07-001 Open Space	Martha B. Kearns 111 Butler Avenue North Augusta, SC 29841
16.	10037-11-011 1129 Georgia Avenue	Nancy L. Kolb 1129 Georgia Avenue North Augusta, SC 29841
17.	10037-11-009 1137 Georgia Avenue	Estate of James Clyde Wilson 1137 Georgia Avenue North Augusta, SC 29841
18.	10037-03-010 121 Butler Avenue	Mary Elizabeth Vaughn 121 Butler Avenue North Augusta, SC 29841
19.	Seven Gables Motel	(Same Parcel and Owner as #2)

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Most of the windows are double-hung sash, and some have shouldered surrounds and diamond-paned transoms. The projecting north end of the facade (northwest elevation) features an oriel window in its shingled gable end. Extending from the southwest side of the projecting north end of the front and around the west corner of the house is a porch with Tuscan columns and balustrade with turned balusters; the foundation of the front porch consists of short Tuscan columns on brick pedestals.

Other Properties Contributing to the Character of the Historic District:

- 5. 1306 Georgia Avenue. Built ca. 1907.
- 6. 1300 Georgia Avenue. Constructed ca. 1905.
- 7. 1220 Georgia Avenue. Built ca. 1903.
- 8. 1220-½ Georgia Avenue. Constructed ca. 1903, remodeled ca. 1970 after a fire.
- 9. 1135 Georgia Avenue. Built ca. 1905.
- 10. 129 Butler Avenue. Built ca. 1913.
- 11. Sunshine Cottage, 125 Butler Avenue. Built ca. 1918.
- 12. 117 Butler Avenue. Constructed ca. 1930.
- 13. Butler-Mealing Family Cemetery, Butler Avenue. This family burying ground contains the graves of at least twelve members of the Butler and Mealing families. The cemetery includes the grave of Robert Butler, who died in 1888.
- 14. Undeveloped lot, Butler Avenue.
- 15. Open space bounded by Butler and Georgia Avenues and Martintown Road.
- 16. 1129 Georgia Avenue. Built ca. 1905, this house has lost some of its integrity due to the application of aluminum siding and the remodeling of the front porch.

Properties Which Do Not Contribute to the Character of the Historic District:

- 17. 1137 Georgia Avenue. Built ca. 1950.
- 18. 121 Butler Avenue. Built ca. 1960.
- 19. Seven Gables Motel, 1208 Georgia Avenue. Constructed ca. 1950 on the lot adjacent to Palmetto Lodge.

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Edison Marshall, whose most famous novel, $\underline{\text{The Vikings}}$, was written there.

The other extant building associated with the Hampton Terrace Hotel, the Pine Heights Sanitarium (#3), ca. 1905, was operated as a hospital primarily for hotel guests until 1914. In the mid 1920s it was used as spring training headquarters for the Detroit Tigers baseball team.

Soon after the founding of North Augusta and the establishment of the Hampton Terrace Hotel, area businessmen began building homes on lots purchased from the North Augusta Land Company. For example, the houses at 1141 Georgia Avenue (#4), 1135 Georgia Avenue (#9), and 1300 Georgia Avenue (#6) were constructed ca. 1905, on land which had once been a part of the Star of Edgefield plantation.

North Augusta continued to have winter visitors after the Hampton Terrace Hotel burned in 1916; however, the town never regained national prominence as a winter resort. For example, Sunshine Cottage (#11), ca. 1918, at 125 Butler Avenue, was the winter residence of Mr. and Mrs. Howard Carson of Boston, who had been regular guests at the hotel. In 1928 Mr. Carson bequeathed Sunshine Cottage as a source of income to the Nancy Carson Library, which had been so named to honor the Carsons' generosity when North Augusta's first library was organized. North Augusta did maintain some businesses and industries, but continued largely as a residential area for area businessmen.

Architecture:

Georgia Avenue-Butler Avenue Historic District contains one of the oldest houses in North Augusta, the Star of Edgefield, which was constructed around 1859. It is an unusual example of antebellum architecture in the state because of its brick construction and two-tiered veranda with decorative ironwork. The district also contains an unusually fine collection of intact early twentieth century residential designs in North Augusta. For example, the house at 1141 Georgia Avenue (#4), ca. 1905, reveals influences of the Queen Anne style. The 1306 Georgia Avenue house (#5), ca. 1907, is an example of classical Revival architecture. The half-timbered design of Palmetto Lodge (#3), ca. 1903, reflects the influence of Tudor Revival architecture.

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FOOTNOTES

Population Schedules of the Eighth Census of the United States, 1860: South Carolina (Washington: National Archives Microfilm Publications, 1967), microcopy no. 653, roll no. 1219, Edgefield County, p. 83; United States Census: Agriculture, Industry, Social Statistics, and Mortality Schedules for South Carolina, 1850-1880 (Columbia, South Carolina: Department of Archives and History, 1971), microcopy no. 2, roll no. 3 [Agriculture: 1860], Edgefield County, p. 647; North Augusta's 50th Anniversary, 1906-1956: Historical Panorama Program (n.p., 1956), p. 51.

Elizabeth Murphy Rosson, ed., <u>History of North Augusta</u>, <u>South Carolina</u> (North Augusta, South Carolina: North Augusta Historical Society, 1980), p. 127.

Rosemary Hall, the home of James Jackson, was listed in the National Register in 1975.

Homeseeker's Investment Company, Short Talks on North Augusta, South Carolina (n.p., 1906); History of North Augusta, pp. 15-17.

⁵History of North Augusta, p. 19; North Augusta's 50th Anniversary, p. 45.

⁶History of North Augusta, p. 17.

7 Ibid., p. 18.

Sue Jones, "Haunted Gables? North Augusta Lodge Has a History of Happenings," Aiken Standard (Aiken, South Carolina), 28 October 1981.

9 History of North Augusta, p. 127.

North Augusta City Directory, 1918 (Reprint edition; North Augusta, South Carolina: North Augusta Historical Society, n.d.).

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- Jones, Sue. "Haunted Gables? North Augusta Has History of Happenings," Aiken Standard (Aiken, South Carolina), 28 October 1981.
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