

Cityblock Health Named to *Fast Company's* Annual List of the World's Most Innovative Companies for 2023

BROOKLYN (March 2, 2023) — Cityblock Health has been named to *Fast Company's* annual list of the [World's Most Innovative Companies](#) for 2023, ranking second in the Healthcare category. Operating on the premise that health is local and personal, Cityblock provides physical, behavioral health, and social care to Medicaid and dual-eligible beneficiaries who have complex needs and are at higher risk for disproportionately poor overall health outcomes. The company is recognized on this year's list for its leadership in health equity and value-based care.

"We started Cityblock five years ago with the mission to radically transform the healthcare experience and outcomes for marginalized and underserved communities. And today, we continue to be at the forefront of important and necessary progress in health equity and value-based care," said Toyin Ajayi, CEO and co-founder of Cityblock Health. "We wouldn't be able to do something so transformational without a best-in-class team – this *Fast Company* recognition is a testament to the unyielding dedication of our Cityfolx connecting with our members out in the community every day."

Cityblock deploys a multi-faceted approach that is anchored on building trust and longitudinal relationships. As illustrated in its inaugural [Equity in Action Report](#), existing Cityblock members have experienced meaningful reductions in emergency department visits and inpatient admissions, and overall improvements in engagement, as measured by NPS and engagement scores that surpass industry benchmarks.

This year's list highlights the businesses at the forefront of their respective industries, paving the way for the innovations of tomorrow. These companies are setting the standard with some of the greatest accomplishments of the modern world. In addition to the World's 50 Most Innovative Companies, 540 organizations are recognized across 54 sectors and regions.

"What a strange and thrilling year it has been to honor this year's Most Innovative Companies. This year's list compiles some of the most cutting-edge groundbreakers who are changing our world every single day, from legacy organizations like McDonald's to upstarts like MrBeast and institutions such as NASA. Everyone on this list does something completely, uniquely different, yet, they all have one thing in common: innovation," said *Fast Company* editor-in-chief, Brendan Vaughan.

Fast Company's **Most Innovative Companies** issue (March/April 2023) is available online [here](#), as well as in-app form via iTunes, and on newsstands beginning March 14.

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ABOUT CITYBLOCK HEALTH

Founded in 2017, Cityblock Health is a transformative, value-based healthcare provider for Medicaid, dual-eligible beneficiaries. We partner with community-based organizations and health plans to deliver medical care, behavioral health, and social services virtually, in-home, and in community-based clinics. Modern technology is at the core of the model, with custom-built tools to support every facet of care team operations and member interactions. Cityblock currently operates in New York, Massachusetts, Washington, D.C., North Carolina, Ohio, and Indiana. For more information, visit cityblock.com.

ABOUT FAST COMPANY

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