

INHOPE

**Partner for a
digital world
free of Child
Sexual Abuse
Material**





Section 01

Impact



Why should you partner with INHOPE?

- Showcase your commitment to online child safety and fulfill Corporate Social Responsibility goals through a dynamic partnership with us.
- Gain exclusive access to over 50 global hotlines, each offering invaluable national expertise and cultural insights. Collaborate with key stakeholders for impactful information exchange and collective action.
- Engage in our bi-annual Members Meeting, a dynamic convergence of hotline representatives, law enforcement professionals, regulators, tech leaders, and government officials. Together, we shape the future of online safety through collaborative discourse and strategic initiatives.
- Elevate your industry presence by participating in our Annual US Summit, a prestigious gathering uniting big tech and law enforcement authorities. Delve into annual themes, exchange insights, and drive transformative change at the forefront of online safety.
- Highlight your company's pioneering efforts in combating online CSAM and championing digital safety at our Expert Insights webinars. Address an audience of 200 to 600 stakeholders worldwide, fostering dialogue, sharing best practices, and maximising meaningful action.

IMPACT

Your support enables us to:

- Establish new hotlines in Africa, Asia and the Americas, specifically in high-risk countries for the hosting of CSAM.
- Build capacity of hotlines through training and sharing best practices.
- Provide mental health and staff welfare support to 240+ analysts who are exposed to harrowing images daily.
- Enable law enforcement to focus on investigations by ensuring they only receive relevant reports of CSAM.
- Raise awareness in regions that are unaware, or reluctant to believe, that CSAM images are shared in their territories.
- Promote legislative change to help combat the production and sharing of CSAM.
- Develop cutting edge technology solutions to fight CSAM.



IMPACT

With the generous backing of our partners, we provide hotline analysts with INTERPOL trainings, invest in forward-thinking technology solutions and build essential connections to establish hotlines in high-risk regions. Your support fuels our mission and increases the removal of CSAM online. Become a pivotal part of our journey towards a safer and better internet.

Network Expansion



Funding empowers the Network Expansion team to conduct workshops and roundtables worldwide. In 2023, these initiatives led to the successful establishment of four new hotlines in Argentina, Moldova, Ukraine, and Slovakia. By supporting the dedicated efforts required for such achievements, our partners play a crucial role in enabling country ownership and faster removal of CSAM online.

Capacity Building



Yearly donations directly support the swift and compliant handling of CSAM reports. This financial backing facilitates peer-to-peer exchanges, monthly Q&As, and training sessions on topics such as age assessment and victim identification. These initiatives result in more focused law enforcement investigations, ultimately leading to the rescue of more child victims.

Technology Development



Partnerships fund critical technological advancements, such as ongoing enhancements to our ICCAM system ensuring secure CSAM exchange between hotlines, the development of a law enforcement portal for swift and secure data exchange between hotlines and national agencies, and ambitious hash-matching initiatives.



Section 02

Partner Spotlight



CASE STUDIES

Meta Grant



Meta's project-based grant strengthened INHOPE's Network Expansion efforts. In 2023, this grant enabled INHOPE to conduct:

- 67 high-level meetings across 19 diverse nations spanning the Middle East, Africa, and Asia.
- Four dynamic roundtables orchestrated in Cameroon, Nigeria, South Africa, and Zimbabwe, uniting law enforcement, government bodies, big tech, and NGOs.
- A ground-breaking achievement: the establishment of Nigeria's new hotline (ACSAI), coupled with comprehensive capacity-building initiatives, including tailored training sessions for local analysts and national law enforcement. These sessions covered critical areas such as content assessment, report management, and staff well-being.

Google

Google Tides Project

- INHOPE, supported by Google.org, is establishing hotlines in countries lacking online CSAM reporting mechanisms, strategically selected based on rising OCSEA production or hosting numbers across regions.
- Google's funding enables intensive collaboration with national organisations, raising awareness among key stakeholders, including the tech industry, law enforcement, and government.
- These funds enable INHOPE to facilitate stakeholder roundtables across the globe, empowering prospective organisations to develop a comprehensive response to CSAM.
- This collective effort has led to the successful establishment of four new hotlines in 2023 alone (Argentina, Moldova, Slovakia, and Ukraine) marking a significant stride in combating online CSAM globally.

CASE STUDIES

Cloudflare



- Since 2018, Cloudflare has showcased unwavering commitment to our hotline analysts. Their creation of the Trust & Safety API grants our hotlines analysts with exclusive and instant access to the original IP addresses of websites flagged in CSAM reports.
- In 2023 alone, Cloudflare shared instant access to the original IP address of websites hosting over 68,000 pieces of content, underscoring the scale of their impact in combating CSAM.
- This technological alliance not only enhances the efficiency of our analysts but also streamlines their workflow in confronting harmful and distressing content on a daily basis. Thanks to this innovation, our analysts are able to do their job more effectively.



Discord

- Discord actively collaborates with INHOPE beyond financial support, tapping into the expertise of INHOPE and its member hotlines to bolster detection and enforcement efforts through Discord's Safety Reporting Network.
- Discord has given INHOPE hotlines access to a prioritised reporting channel where they can directly report CSAM alongside invaluable cultural insight to enable Discord to swiftly and effectively enforce policies on content and activities across its platform.
- This collaboration is a game-changer for online safety. Discord leverages the collective strength of hotlines worldwide to ensure a safer digital landscape for its community.



Section 03

Becoming a Funding Partner



BECOMING A FUNDING PARTNER

Partnership Levels

There are four types of commitment levels for companies considering becoming an INHOPE Annual Funding Partner: Silver, Gold, Platinum and Diamond:

Silver

Silver partners receive all core benefits, such as having their company logo featured on our website and in our Annual Report. They also receive an invite to our Annual US Summit. This tier enables smaller companies or those with limited CSR budgets to demonstrate their dedication to a safer internet. Annual contribution: €25,000

Gold

Gold Partners enjoy core benefits as well as greater coverage in our communications and an invitation to speak at our US Summit. They gain enhanced visibility for their CSAM-fighting efforts across communications, with the ability to tailor their messaging to showcase their digital-safety initiatives. Annual contribution: €45,000

Platinum

Platinum Partners receive the benefits of Silver and Gold levels and further elevate their impact with an exclusive annual CEO interview, spotlighting their CSAM-fighting actions across all INHOPE communication channels. Ideal for high-revenue companies deeply dedicated to combating online CSAM. Annual contribution: €75,000

Diamond

Diamond Partners not only receive all the aforementioned benefits but also gain exclusive access to customized staff welfare training or workshops for Trust and Safety teams, available online or on-site. As our highest-level funding partners, they play a pivotal role in supporting our mission and are indispensable to the solution. Annual contribution: €100,000



Section 04

Partnership Benefits



PARTNERSHIP BENEFITS

Silver Partnership Benefits

There are four types of commitment levels for companies considering becoming INHOPE Annual Funding Partners: Silver, Gold, Platinum and Diamond:

Silver

- Press release, company logo on our website and in our Annual Report.
- Attend our Annual US Summit attended by big tech and law enforcement which focuses on a different theme each year (Q3 annually).
- Attend one of our bi-annual Members Meetings attended by hotline analysts, child safety experts, law enforcement agents, regulators, tech sector representatives and government officials (Q2 & Q4 annually).
- Receive training on the Universal Classification Schema for content moderators and Trust and Safety teams on CSAM categorisation and staff wellbeing. This enables your company to participate in a global effort to harmonise the language used when classifying CSAM - to ensure greater data comparability, cooperation and eventually, hash matching.
- Present at one of our Expert Insights Webinars about your company's work in fighting online CSAM and prioritising safety. Attended by 200 to 400 stakeholders globally (Q1 and Q2 annually).

PARTNERSHIP BENEFITS

Gold Partnership Benefits

There are four types of commitment levels for companies considering becoming INHOPE Annual Funding Partners: Silver, Gold, Platinum and Diamond:

Gold

- Press release, company logo on our website and in our Annual Report.
- Invitation to speak at our Annual US Summit attended by big tech and law enforcement which focuses on a different theme each year (Q3 annually).
- Attend one of our bi-annual Members Meetings attended by hotline analysts, child safety experts, law enforcement agents, regulators, tech sector representatives and government officials (Q2 & Q4 annually).
- Receive training on the Universal Classification Schema for content moderators and Trust and Safety teams on CSAM categorisation and staff wellbeing. This enables your company to participate in a global effort to harmonise the language used when classifying CSAM - to ensure greater data comparability, cooperation and eventually, hash matching.
- Present at one of our Expert Insights Webinars about your company's work in fighting online CSAM and prioritising safety. Attended by 200 to 400 stakeholders globally (Q1 and Q2 annually).
- Coverage in our Quarterly Newsletter (Audience 4k+ online/child safety professionals).
- Promotional article of your choice included in our Monthly Member's Newsletter to 240+ hotline analysts across the globe.

PARTNERSHIP BENEFITS

Platinum Partnership Benefits

There are four types of commitment levels for companies considering becoming INHOPE Annual Funding Partners: Silver, Gold, Platinum and Diamond:

Platinum

- Press release, company logo on our website and in our Annual Report.
- Invitation to speak at our Annual US Summit attended by big tech and law enforcement which focuses on a different theme each year (Q3 annually).
- Attend one of our bi-annual Members Meetings attended by hotline analysts, child safety experts, law enforcement agents, regulators, tech sector representatives and government officials (Q2 & Q4 annually).
- Receive training on the Universal Classification Schema for content moderators and Trust and Safety teams on CSAM categorisation and staff wellbeing. This enables your company to participate in a global effort to harmonise the language used when classifying CSAM - to ensure greater data comparability, cooperation and eventually, hash matching.
- Present at one of our Expert Insights Webinars about your company's work in fighting online CSAM and prioritising safety. Attended by 200 to 400 stakeholders globally (Q1 and Q2 annually).
- Coverage in our Quarterly Newsletter (Audience 4k+ online/child safety professionals).
- Promotional article of your choice included in our Monthly Member's Newsletter to 240+ hotline analysts across the globe.
- Annual interview with CEO of company on actions against CSAM, distributed across all INHOPE channels.

Diamond Partnership Benefits

There are four types of commitment levels for companies considering becoming INHOPE Annual Funding Partners: Silver, Gold, Platinum and Diamond:

Diamond

- Press release, company logo on our website and in our Annual Report.
- Invitation to speak at our Annual US Summit attended by big tech and law enforcement which focuses on a different theme each year (Q3 annually).
- Attend one of our bi-annual Members Meetings attended by hotline analysts, child safety experts, law enforcement agents, regulators, tech sector representatives and government officials (Q2 & Q4 annually).
- Receive training on the Universal Classification Schema for content moderators and Trust and Safety teams on CSAM categorisation and staff wellbeing. This enables your company to participate in a global effort to harmonise the language used when classifying CSAM - to ensure greater data comparability, cooperation and eventually, hash matching.
- Present at one of our Expert Insights Webinars about your company's work in fighting online CSAM and prioritising safety. Attended by 200 to 400 stakeholders globally (Q1 and Q2 annually).
- Coverage in our Quarterly Newsletter (Audience 4k+ online/child safety professionals).
- Promotional article of your choice included in our Monthly Member's Newsletter to 240+ hotline analysts across the globe.
- Annual interview with CEO of company on actions against CSAM, distributed across all channels
- Receive tailored staff welfare training or workshops for Trust and Safety teams, either online or on-site.



Section 05

Get involved



GET INVOLVED

Partnership Overview

There are four types of commitment levels for companies considering becoming INHOPE Annual Funding Partners: Silver, Gold, Platinum and Diamond:

	Silver	Gold	Platinum	Diamond
Contribution Amount	€25,000	€45,000	€75,000	€100,000
Press Release	✓	✓	✓	✓
Annual US Summit	Invitation to attend	Invitation to speak	Invitation to speak	Invitation to speak
Company logo on inhope.org	✓	✓	✓	✓
Company logo in Annual Report	✓	✓	✓	✓
Universal Classification Schema training for CSAM categorisation and staff wellbeing	✓	✓	✓	✓
Coverage in our Quarterly Newsletter (Audience 4k+ online/child safety professionals)	-	✓	✓	✓
Promotional article of your choice featured in our Monthly Member's Newsletter	-	✓	✓	✓
Annual interview with CEO of company on actions against CSAM, distributed across all channels	-	-	✓	✓
Tailored abuse team and staff welfare training	-	-	-	✓

GET INVOLVED

Alternative ways to show your support!

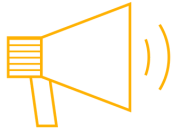
We recognise there are sometimes budget constraints for CSR initiatives and welcome alternative forms of in-kind support. Contact us regardless of your sector to explore collaboration opportunities.



TRAINING & SOFTWARE

Training sponsorship: Covering travel expenses for hotlines from the Global South to attend training meetings.

Technology sponsorship: Providing access to or discounts on software or hardware.



AWARENESS & EVENTS

Media sponsorship: Donate advertising space or coverage to raise awareness and promote the vital work we do.

Venue sponsorship for the Annual Summit.

Provision of goods: supplying equipment, materials, or refreshments for our Annual Summit.



OTHER

Grants: Funding specific projects through your company's corporate foundation.



Join a growing community of hotlines, law enforcement, technology companies, and other global institutions fighting CSAM online.

Contact samantha.woolfe@inhope.org.