GLAM 2017 Logic Model

Who we

reach

Major GLAM

Small GLAM

International

partners and

GLAM network

People working

on identified

specialized and

local GLAM

projects

Situation

Currently an existing GLAM network with mostly major GLAM in the German speaking part of CH

Some specialized activity in smaller GLAM across the country

Role of WMCH not clear in terms of GLAM

Priorities

Networking and creation of new partnerships Servicing major **GLAM** and enabling/ supporting

Contribute and align to European/ international

smaller ones

GLAM efforts **Establish WMCH** as important partner and stakeholder for **GLAM**

INPUTS

OUTPUTS

Participants - Activities - Direct Products

What we do

Connect

Enable

Coordinate

Represent CH

standpoint on

the

international

scene

Organize

GLAM on Tour

across CH

Generate ideas and consult in terms of tools

What we invest

WMCH human resources and IT knowledge

Budget

Regional and international insights

Network (volunteer community)

What we create

Tools

Functioning and effective network

More local and high quality content

> Aligned strategies

National and international impact

OUTCOMES - IMPACT

Results in

major

institutions

organize their

work (in favor of

Wikimedia

projects)

Knowledge

transfer and

effective use of

resources

Short term - Intermediate -Long-Term

Results in terms of Learning

Understanding and clarity of WMCH role

More diverse representation of **GLAM** throughout CH

New metrics thanks to new admin, and statistic tools

terms of changing change to the Action **Conditions** GLAM consider Recognition as important actor WMCH as a

on the CH scene reliable partner from tech. point of Influencing view strategy and aligning the way GLAM:

> Institutionalization of contribution to Wikimedia projects

Results in

terms of

Creating and setting a benchmark with GLAM in CH

External Factors

Assumptions

Evaluation

Identification - Design - Implementation - Completion/Follow-up