



# Bios

## Parry Aftab

Parry Aftab is a privacy and security lawyer specializing in digital best practices. She advises industry leaders on safety and Internet and wireless risk management issues. Ms. Aftab runs WiredTrust, a risk management consulting firm that advises industry and policymakers. WiredTrust's SociallySafe Seal certifies the most stringent best practice standards in the industry. While she is an expert on most risks for all demographic groups, she is best known as "the kids' Internet lawyer" for her devotion to children and families online. Ms. Aftab is the unpaid Executive Director of WiredSafety (home of StopCyberbullying.org), and is a regular on-air expert for the media. She serves on MTV's Advisory Board, Facebook's Safety Advisory Board, and the National Telecommunications and Information Administration's Online Safety Technology Working Group.

## Linda Avey

Linda Avey is the Founder and President of Brainstorm Research Foundation, a research 2.0 initiative focused on developing virtual, consumer-centric strategies in measuring and tracking cognitive health, with an initial emphasis on Alzheimer's disease. In 2006, Ms. Avey co-founded 23andMe, Inc., a personal genetics company enabling consumer access to customized, web-based health and ancestry information based on individual DNA profiling. In 2008, 23andMe was awarded the *TIME Magazine*

Invention of the Year and received the World Economic Forum's Tech Pioneer Award. Prior to founding 23andMe, Ms. Avey spent over 20 years working in the biopharmaceutical industry in the Boston, San Diego, San Francisco, and Washington, DC, regions for technology providers including Affymetrix, Perlegen Sciences, Spotfire, Chemdex, Applied Biosystems, and Molecular Dynamics.

## Anita L. Allen

Anita Allen is Deputy Dean for Academic Affairs and professor of law and philosophy at the University of Pennsylvania, where she is also a senior fellow in bioethics at the School of Medicine. She received her Juris Doctorate from Harvard Law School and her Ph.D. from the University of Michigan. Much of Professor Allen's scholarship and teaching relate to the law and ethics of privacy and data protection. A book for Oxford Press, *Unpopular Privacies*, was recently submitted. She serves as a consultant to law firms, businesses, and government. Professor Allen has lectured at major colleges and universities across the U.S. and abroad.

## Marc Boutin

Marc Boutin is the Executive Vice President and Chief Operating Officer of the National Health Council, an organization that brings together all segments of the health care community to provide a united voice for the more than 133 million people

with chronic diseases and disabilities and their family caregivers. Mr. Boutin has been actively involved in health advocacy, policy, and legislation throughout his career. He currently serves on the advisory board of the Council for American Medical Innovation, the advisory board of the Coalition Against Major Diseases, and the advisory board of the Partnership to Fight Chronic Disease. He is a member of the eHealth Initiative Leadership Council and panel expert for the NIH-funded grant on Protecting Privacy in Health Research.

### **Paula J. Bruening**

Paula Bruening is Deputy Executive Director of The Centre for Information Policy Leadership at Hunton & Williams LLP, a path-finding global privacy and information security think tank located in Washington, DC. Ms. Bruening focuses on international data flows, emerging technologies and data governance systems, and cybersecurity issues. She began her work in information policy at the congressional Office of Technology Assessment and served as senior attorney-advisor at the U.S. Department of Commerce's National Telecommunications and Information Administration. Before coming to the Centre, Ms. Bruening served as staff counsel for the Center for Democracy and Technology, where her work focused on privacy and free expression online. She is a graduate of John Carroll University and Case Western Reserve University School of Law.

### **Fred H. Cate**

Fred Cate is a distinguished professor, C. Ben Dutton Professor of Law, and Director of the Center for Applied Cybersecurity Research at Indiana University. He serves as co-editor of the Privacy Department of the Institute of Electrical and Electronic Engineers' *Security & Privacy* and a member

of BNA's *Privacy & Security Law Report* Advisory Board. He is a senior policy advisor to the Center for Information Policy Leadership at Hunton & Williams LLP and a member of Microsoft's Trustworthy Computing Academic Advisory Board, the Board of Advisors of TRUSTe, and the Board of Directors of The Privacy Projects. Professor Cate is President of the Phi Beta Kappa Society.

### **John Henry Clippinger**

Dr. John Clippinger is a founder and Co-Director of The Law Lab ([www.lawlab.org](http://www.lawlab.org)) at the Harvard University Berkman Center for Internet & Society, a multi-disciplinary research laboratory that explores the role of law in facilitating self-governance, privacy, and institutional innovation. Dr. Clippinger was a senior fellow at the Berkman Center, where he founded and supported the development of Project Higgins ([www.eclipse.org/higgins](http://www.eclipse.org/higgins)), an open source, interoperable identity framework that gives people control over their personal information. He is the author of *A Crowd of One: The Future of Individual Identity*. Dr. Clippinger is a graduate of Yale University and holds a Ph.D. from the University of Pennsylvania.

### **Jules Cohen**

Jules Cohen, Director of the Trustworthy Computing Group at Microsoft, joined Microsoft in 1998. Mr. Cohen works across the company to develop and implement online privacy and safety policies and solutions. He also collaborates with advocates, academics, industry partners, and others on policy issues related to all aspects of the online ecosystem. Mr. Cohen has helped lead work on Microsoft's vision for identity management on the Internet, and he served as a Microsoft representative on the Internet Safety Technical Task Force, a group of

companies, non-profit organizations, and academics looking to develop effective tools and technologies to create a safer environment on the Internet for youth.

### **Stanley Crosley**

Stan Crosley is the Co-Director of the Indiana University (IU) Center for Strategic Health Information Provisioning, a health information strategy and management center created through IU's schools of law, medicine, and informatics. He is also a principal in Privacy and Information Management Services and Crosley Law Offices, LLC. Mr. Crosley is the former Chief Privacy Officer for Eli Lilly Company, where he initiated its global privacy program in 1998. The program received the 2007 Innovation Award from the International Association of Privacy Professionals (IAPP). He also co-founded and served as Chair of the International Pharmaceutical Privacy Consortium and was a member of the Institute of Medicine Medical Research and Privacy Committee. He serves on the boards of the Indiana Health Informatics Corporation, IAPP, and The Privacy Projects.

### **Jodi Daniel**

Jodi Daniel serves as Director in the Office of the National Coordinator (ONC) for Health Information Technology (HIT) at the Department of Health and Human Services (HHS). Ms. Daniel leads ONC's policy efforts, including regulatory and legislative activities, strategic planning, and federal advisory committees. She was the first Senior Counsel for HIT in HHS's Office of the General Counsel (OGC) and founded the HIT practice group within OGC. Previously, she was a senior member of the team responsible for drafting and implementing the HIPAA privacy and enforcement rules. Before joining HHS, Ms. Daniel was a health care associate

at Ropes & Gray and worked on health plan issues at MetLife. She earned a Juris Doctorate from Georgetown University and a Masters in Public Health from Johns Hopkins University.

### **Pam Dixon**

Pam Dixon is a researcher, author, and the Executive Director of the World Privacy Forum (WPF). She founded WPF, a public interest research group focused on conducting in-depth privacy research and consumer education, in November 2003. There, she publishes widely cited privacy studies and research. Ms. Dixon's research focus is on emerging and contemporary privacy issues, particularly as they relate to technology, health care, financial, and online privacy. Ms. Dixon has authored seven books, hundreds of articles, and key privacy studies, including the groundbreaking *Medical Identity Theft Report* (2006), the first major research to be published on the topic and widely considered the definitive report in the area. She is on the board of the national Health Information Technology Standards Panel and is Co-Chair of the California Privacy and Security Advisory Board.

### **Peter Eckersley**

Peter Eckersley is a staff technologist at the Electronic Frontier Foundation (EFF). He works on the technical and policy aspects of Internet privacy and a wide range of other digital civil liberties and innovation issues. He has written extensively on privacy problems, including the design of locational services for mobile devices, how to use search engines without being recorded by them, safe use of the Internet under authoritarian political regimes, and the privacy implications of social networks. Prior to working at the EFF, Mr. Eckersley undertook doctoral research on digital copyright and alternatives to digital

copyright in the department of computer science and the Intellectual Property Research Institute of Australia at the University of Melbourne.

### **Edward W. Felten**

Edward Felten is a professor of computer science and public affairs at Princeton University, and is the founding Director of Princeton's Center for Information Technology Policy. His research interests include computer security and privacy, especially relating to media and consumer products, and technology law and policy. Mr. Felten has published approximately eighty papers and two books. His research on topics such as web security, copyright and copy protection, and electronic voting has been covered extensively in the popular press. In 2004, *Scientific American* magazine named Mr. Felten to its list of fifty worldwide science and technology leaders. He is also a fellow of the Association for Computing Machinery. His weblog, [www.freedom-to-tinker.com](http://www.freedom-to-tinker.com), is widely read for its commentary on technology, law, and policy.

### **Loretta Garrison**

Loretta Garrison is a senior attorney in the FTC's Bureau of Consumer Protection, Division of Privacy and Identity Protection, and works on privacy and data security investigations, rulemakings, health privacy, workshops, and special projects. She is the agency representative to, and coordinator of, the Gramm-Leach-Bliley Act model form rulemaking and notice research project. She worked on the *Nations Title*, *Gateway Learning*, and *CVS Caremark* investigations. Prior to joining the FTC in 2000, she handled mass transit reauthorization at the Senate Banking Committee; was special counsel to the chief counsel of the Federal Transit Administration; litigation attorney with Baker and Hostetler; and clerk to

Ohio Court of Appeals Judge Richard Markus. She has a Bachelor of Arts from the University of California, Berkeley; Master of Arts from American University, School of International Service; and Juris Doctorate *magna cum laude* from Case Western Reserve Law School.

### **Kimberly S. Gray**

Kimberly Gray is Intercontinental Marketing Services (IMS) Health's Chief Privacy Officer for the Americas Region. She is responsible for its comprehensive privacy, data protection, and data management program, which includes policy development, communications, and strategic direction. Prior to joining IMS Health, Ms. Gray created the privacy compliance program and set privacy and data protection strategy at a major Blue Cross Blue Shield plan. She serves on the Ponemon Institute's Responsible Information Management Council, the Centre for Information Policy Leadership, the Ethics Committee of the European Pharmaceutical Market Research Association, the Confidentiality Coalition of the Healthcare Leadership Council and the Health Information Trust Alliance Executive Council. She has served on the Board of Directors of the International Association of Privacy Professionals (IAPP) and continues to be actively involved with IAPP.

### **Pamela Jones Harbour**

Pamela Jones Harbour was sworn in as a Commissioner of the FTC on August 4, 2003. Commissioner Harbour joined the FTC from Kaye Scholer LLP, where she served as a partner in the litigation department handling antitrust matters. She counseled clients on Internet privacy, e-commerce, consumer protection, and a variety of competition-related matters. Prior to joining Kaye Scholer, Commissioner

Harbour was New York State Deputy Attorney General and Chief of the Office's 150-attorney Public Advocacy Division. During her 11-year term in the Attorney General's office, she argued before the U.S. Supreme Court on behalf of 35 states in *State Oil v. Khan*, a landmark price-fixing case. She also successfully represented numerous states in *New York v. Reebok*, *States v. Keds*, and *States v. Mitsubishi*, each resulting in multimillion-dollar national consumer settlements. Among her most notable antitrust cases were *New York v. May Department Stores*, a successful anti-merger challenge, and *States v. Primestar Partners*, a consent judgment culminating a four-year multistate investigation of the cable television industry. Commissioner Harbour received her law degree in 1984 from Indiana University School of Law and her Bachelor's degree in 1981 from Indiana University School of Music. Commissioner Harbour, a native of New York who resides in New Jersey, is married to John Harbour and has three children.

### **Jim Harper**

Jim Harper is Director of Information Policy Studies at the Cato Institute and works to adapt law and policy to the information age. Mr. Harper is a privacy expert and advocate, and he serves on the Department of Homeland Security's Data Privacy and Integrity Advisory Committee. Mr. Harper's book *Identity Crisis: How Identification Is Overused and Misunderstood* helped spur the nationwide "REAL ID Rebellion." He has been cited and quoted by innumerable media outlets, testified before Congress and state governments multiple times, and published scholarly articles in several law reviews. Mr. Harper is the editor of Privacilla.org, a web-based think tank devoted exclusively to privacy, and he maintains the online federal spending resource WashingtonWatch.com. He holds a Juris Doctorate from the University of California Hastings College of Law.

### **Katie Harrington-McBride**

Katie Harrington-McBride is an attorney in the FTC's Western Region - Los Angeles office. Previously, she served as Counsel to the Director of the FTC's Bureau of Consumer Protection and as a staff attorney in the Division of Marketing Practices. Ms. Harrington-McBride has worked extensively on regulations and policy-setting in the areas of telemarketing, spam, emerging technology, and privacy. She also has litigated a variety of enforcement actions. Prior to joining the FTC, she was the Assistant Director of Legal Research and Writing at The George Washington University Law School and faculty liaison to the Moot Court, Trial Court, and Alternative Dispute Resolution Boards. Ms. Harrington-McBride earned a Bachelor of Arts in Literature in English from the George Washington University, and she is a graduate of the George Washington University Law School.

### **James Heywood**

Jamie Heywood, an MIT engineer, entered the field of translational research and medicine when his brother Stephen was diagnosed with ALS at age 29. His innovations are transforming biotechnology and pharmaceutical development, personalized medicine, and patient care. As Co-Founder and Chairman of PatientsLikeMe, he provides the scientific vision and architecture for its patient-centered medical platform, allowing patients to share in-depth information on treatments, symptoms and outcomes. In 1999, Mr. Heywood founded the ALS Therapy Development Institute, the world's first non-profit biotechnology company and largest ALS research program. His work has been profiled by *The New Yorker*, *The New York Times*, 60 Minutes, NPR, *Science*, and *Nature*. He and his brother were the subjects of Pulitzer Prize winner Jonathan Wiener's

biography, *His Brothers Keeper*, and the Sundance award-winning documentary, *So Much So Fast*.

### **David A. Hoffman**

David Hoffman is Director of Security Policy and Global Privacy Officer at Intel Corporation, where he heads the organization that oversees Intel's privacy compliance activities, legal support for privacy and security and external privacy, and security policy engagements. He served on the TRUSTe Board of Directors from 2000 to 2006 and was a member of the FTC's Online Access and Security Committee. In 2005, Mr. Hoffman was appointed to the Department of Homeland Security's Data Privacy and Integrity Advisory Committee, where he is Chair of the Data Sharing and Use Subcommittee. He is also on the Board of Directors for the International Association of Privacy Professionals and serves on the Center for Strategic and International Studies Cyber Security Commission. Mr. Hoffman has a Juris Doctorate from Duke University School of Law, where he was an editor on the *Duke Law Review*, and he received a Bachelor of Arts from Hamilton College.

### **Chris Jay Hoofnagle**

Chris Hoofnagle is Director of the Berkeley Center for Law & Technology's information privacy programs and is senior fellow to the Samuelson Law, Technology, and Public Policy Clinic. He is an expert in information privacy law. Mr. Hoofnagle has long called attention to the civil liberties risks posed by private sector database companies. In *Big Brother's Little Helpers*, he argued that civil libertarians' focus on government behavior left private sector firms free to create the very "federal data center" that the Privacy Act of 1974 was enacted to prevent. Mr. Hoofnagle co-chairs the annual Privacy Law Scholars

Conference. He is licensed to practice law in California and Washington, DC.

### **Naomi Lefkovitz**

Naomi Lefkovitz is an attorney with the Division of Privacy and Identity Protection at the FTC. Her responsibilities focus primarily on business and consumer education, legislative activity, and rule-makings. She specializes in privacy and identity theft issues, in particular, the areas of identity management and fraud prevention. Ms. Lefkovitz joined the FTC in 2001. Previously, she was Assistant General Counsel at CDnow, Inc., an online music retailer. At CDnow, Inc., she was responsible for negotiating and drafting contracts, managing intellectual property matters, lobbying and trade association participation, as well as other corporate matters. Ms. Lefkovitz holds a Bachelor of Arts with honors in French literature from Bryn Mawr College and a Juris Doctorate with honors from Temple University School of Law.

### **Lucy Lynch**

Lucy Lynch is the Director of Trust and Identity Initiatives at the Internet Society (ISOC). She examines some of the major issues affecting trust in the Internet and develops projects that will address these problems. Prior to joining the ISOC, she worked at the University of Oregon as a member of the Academic Computing and Network Applications Group. Her assignments with the University included work with the Network Startup Resource Center. She also worked with the Oregon Route-Views Project and the University Multicast Team. In addition, she has been an active participant in both the North American Network Operators Group and the Internet Engineering Task Force (IETF) and served as Chair of the IETF Administrative Oversight Committee from 2003 to 2006.

## **Peder Magee**

Peder Magee is a senior attorney in the FTC's Division of Privacy and Identity Protection. He works on a variety of policy and litigation matters, including online behavioral advertising, and was the primary author of the recent staff report on the FTC's self-regulatory principles for behavioral advertising. He also serves as a member of the FTC's Privacy Steering Committee. From 1999 to 2004, Mr. Magee served as Senior Attorney Advisor to Commissioner Mozelle Thompson, during which time he worked on consumer protection and competition matters. He also worked as Attorney Advisor to Commissioner Jon Leibowitz from 2004 to 2005. Prior to joining the FTC, he was an associate with Arent Fox in Washington, DC. Mr. Magee received his Juris Doctorate from George Washington University and his Bachelor of Arts from the University of Wisconsin.

## **Deven McGraw**

Deven McGraw is the Director of the Health Privacy Project at the Center for Democracy and Technology, where she focuses on developing and promoting policies that ensure individual privacy as personal health information is shared electronically. Ms. McGraw is active in efforts to implement health information technology (HIT). She serves on the HIT Policy Committee, a federal advisory committee to the Department of Health and Human Services Office of the National Coordinator for HIT, and co-chairs its Information Exchange and Privacy and Security Workgroups. She also serves on the Leadership Council of the eHealth Initiative and is on the Steering Group of the Markle Foundation's Connecting for Health multi-stakeholder initiative. She is a *magna cum laude* graduate of the Georgetown University Law Center and received her Master of Public Health from Johns Hopkins University.

## **Maneesha Mithal**

Maneesha Mithal is the Associate Director of the FTC's Division of Privacy and Identity Protection. In her ten years at the Commission, she has held numerous positions, including Assistant Director of the Division of Privacy and Identity Protection, Chief of Staff of the Bureau of Consumer Protection, Assistant Director of the International Division of Consumer Protection, and acting head of the International Division of Consumer Protection. She has worked on such issues as health privacy, data security, data breach notification, and international privacy. Prior to joining the FTC in 1999, Ms. Mithal was an attorney at the Washington law firm of Covington & Burling, where she practiced in the commercial litigation, international litigation, and legislative areas. Ms. Mithal earned her law degree from the Georgetown University Law Center and her undergraduate degree from Georgetown University.

## **Manas Mohapatra**

Manas Mohapatra is an attorney in the Division of Privacy and Identity Protection at the FTC, focusing on issues related to privacy, data security, identity theft, enforcement, and outreach in these areas. Before joining the FTC, he served as a litigation associate in the Washington, DC, office of Goodwin Procter LLP. He also served as a judicial law clerk for the Hon. José Antonio Fusté, Chief Judge of the U.S. District Court for the District of Puerto Rico. Prior to entering law school, he worked as a senior web developer for Nickelodeon Online. He received a Bachelor of Arts in philosophy from Johns Hopkins University and a Juris Doctorate *cum laude* from Northwestern University Law School.

## **Kathryn Montgomery**

Kathryn Montgomery is a professor in the School of Communication at American University. During the 1990s, as President and Co-Founder of the non-profit Center for Media Education, she spearheaded the campaign that led to passage of the Children's Online Privacy Protection Act. She is currently co-principal investigator on a project funded by the Robert Wood Johnson Foundation studying digital marketing practices and youth. In addition to numerous articles and reports, Professor Montgomery has written two books: *Target: Prime Time - Advocacy Groups and the Struggle over Entertainment Television* and *Generation Digital: Politics, Commerce, and Childhood in the Age of the Internet*. She holds a Ph.D. in Film and Television Studies from the University of California, Los Angeles.

## **Christopher N. Olsen**

Christopher Olsen is Assistant Director in the Division of Privacy and Identity Protection at the FTC, focusing on enforcement and policy matters involving consumer privacy, data security, and identity theft. Prior to becoming Assistant Director, Mr. Olsen served as an attorney in the Division of Privacy and Identity Protection, working on policy and data security matters. Before joining the FTC, he served in various staff and management positions in the Enforcement Bureau at the Federal Communications Commission (FCC), where he enforced regulations governing local competition and consumer privacy issues, among others. Prior to joining the FCC, Mr. Olsen was a partner at Howrey & Simon, specializing in complex commercial litigation. He received a Bachelor of Arts *cum laude* from Dartmouth College and a Juris Doctorate from the University of Virginia School of Law.

## **Deborah Peel**

Deborah Peel, MD, is a practicing psychiatrist, psychoanalyst and national health privacy expert. She founded Patient Privacy Rights (PPR) in 2004, now with 10,000 members. The nation's leading consumer watchdog for health privacy, PPR is the voice of the public that wants control over protected health information (PHI) in electronic systems to protect jobs, opportunities, and their children's futures. Dr. Peel leads the bipartisan Coalition for Patient Privacy, representing 10 million Americans. The Coalition's efforts resulted in a ban on sales of PHI, audit trails, segmentation, breach notice, the right to prevent disclosure of PHI for payment and health care operations if payment is out-of-pocket, and encryption being added to the stimulus bill as part of the HITECH Act. Since 2007, she has been elected one of *Modern Healthcare's* "100 Most Powerful in Healthcare."

## **C. Lee Peeler**

Lee Peeler is President and CEO of the National Advertising Review Council (NARC) and Executive Vice President, National Advertising Self-Regulation, of the Council of Better Business Bureaus (BBB). He is responsible for leading the advertising industry's system of self-regulation. Mr. Peeler joined NARC and BBB in 2006, following a 33-year career at the FTC. He has spoken and testified widely on consumer protection issues including advertising, consumer credit, electronic commerce, privacy, and data security. While at the FTC, Mr. Peeler was the FTC's Fair Credit Reporting Act program manager, worked on the implementation of the 1977 Privacy Protection Study Commission's recommendations, and participated in the FTC's privacy and identity protection programs. Mr. Peeler received his Bachelor of Arts and Juris Doctorate from Georgetown University.



## **Richard Purcell**

Richard Purcell has been a leading voice in addressing consumer privacy and data protection challenges since the late 1990s. He leads the Corporate Privacy Group (CPG), focusing on sustainable and effective information security and privacy programs. CPG specializes in web-based courses for security and privacy awareness and practices. He advises multinational corporations, Internet start-ups, and government agencies. As Microsoft's original Privacy Officer, he designed, developed, implemented, and managed one of the world's largest and most advanced privacy programs. Recently, Mr. Purcell was named to the Executive Director position of the Privacy Projects, an information management think tank and research organization. In 2009, he was appointed Chairman of the Data Privacy and Integrity Advisory Committee for the Department of Homeland Security, a committee on which he has served since 2005.

## **Kathryn D. Ratté**

Kathryn Ratté is a senior attorney with the Division of Privacy and Identity Protection at the FTC. Ms. Ratté investigates and prosecutes violations of U.S. federal laws governing the privacy and security of consumer information. She brought the FTC's first enforcement actions under the Gramm-Leach-Bliley Safeguards Rule, as well as the FTC's case against the data broker ChoicePoint. Ms. Ratté formerly served as counsel for international consumer protection in the FTC's Office of International Affairs, where she worked on a number of international policy initiatives dealing with privacy and data security, including the project to establish cross-border privacy rules in the Asia-Pacific Economic Cooperation. She is a *magna cum laude* graduate of Harvard College and Duke Law School.

## **Drummond Reed**

Drummond Reed is Executive Director of the Information Card Foundation and the Open Identity Exchange. He is also Co-Chair of two committees for the Organization for the Advancement of Structured Information Standards: Extensible Resource Identifier (XRI) and XRI Data Interchange (XDI). He was a founding board member in 1999 of the International Security, Trust, and Privacy Alliance and, in 2006, of the OpenID Foundation. He currently serves as a Director of DataPortability.org, Secretary of XDI.org, and a steward of Identity Commons. He is also a Founder and Director of Seattle-based Cordance Corporation. A recipient of the 2002 Digital Identity Pioneer Award from DigitalIDWorld, Mr. Drummond blogs on identifiers, identity, and data sharing at [www.equalsdrummond.name](http://www.equalsdrummond.name).

## **Jessica Rich**

Jessica Rich is currently Deputy Director of the FTC's Bureau of Consumer Protection. Prior to that, Ms. Rich served for 11 years as Assistant and then Associate Director in the FTC's Division of Privacy and Identity Protection. In those positions, she handled or oversaw a wide variety of privacy and data security matters, including: (1) enforcement actions against such companies as ChoicePoint, Microsoft, and TJX; (2) rulemakings to develop the FTC's Safeguards, Disposal, Children's Online Privacy, and Personal Health Records Rules; (3) testimony to Congress on proposed legislation and related issues; and (4) public workshops and policy initiatives, such as the FTC's "Exploring Privacy" Roundtables and Behavioral Advertising Project. Prior to joining the FTC's privacy division, Ms. Rich served as Counsel to the Bureau Director and was an attorney in private practice. She graduated from NYU Law School and Harvard University.

### **Michelle Rosenthal**

Michelle Rosenthal is an attorney in the Division of Privacy and Identity Protection at the FTC. Prior to joining the division, Ms. Rosenthal worked in the FTC's Division of Advertising Practices and the Office of Policy Planning. She has worked primarily on advertising and privacy matters, with a specific focus on behavioral advertising and other Internet-related issues. Ms. Rosenthal recently returned to the FTC after completing a clerkship for the Hon. Warren M. Silver of the Maine Supreme Court. She has previously worked as a law clerk for the Civil Division of the Department of Justice and for a boutique employment discrimination law firm in Washington, DC. Ms. Rosenthal received her Bachelor's degree from the University of Florida and her Juris Doctorate from George Washington University Law School.

### **Marc Rotenberg**

Marc Rotenberg is President and Executive Director of the Electronic Privacy Information Center (EPIC) in Washington, DC. He teaches information privacy law at the Georgetown University Law Center and has testified before Congress on many issues. Mr. Rotenberg has also authored over fifty amicus briefs for federal and state courts on emerging privacy and civil liberties issues. He is a fellow of the American Bar Foundation and the recipient of several awards, including the World Technology Award in Law. A tournament chess player, he is the former Washington, DC chess champion.

### **Ari Schwartz**

Ari Schwartz is the Vice President and Chief Operating Officer of the Center for Democracy and Technology (CDT). Mr. Schwartz's work focuses on increasing individual control over personal and

public information. He promotes privacy protections in the digital age and expanding access to government information via the Internet. He regularly testifies before Congress and executive branch agencies on these issues. In 2006, Mr. Schwartz won the RSA award for Excellence in Public Policy for his work building the Anti-Spyware Coalition and other efforts against spyware. He was also named one of the Top 5 influential IT security thinkers of 2007 by *Secure Computing Magazine*. Mr. Schwartz currently serves as a member of the U.S. Information Security and Privacy Advisory Board.

### **Jennifer Stoddart**

Jennifer Stoddart was appointed to a seven-year term as Canada's Privacy Commissioner in December 2003. Since then, Commissioner Stoddart has overseen a number of major investigations with international implications, including an examination of Facebook's privacy practices as well as a massive data breach at U.S. retail giant TJX. The Commissioner has also led efforts to help private-sector organizations – in Canada and beyond – understand their obligations to protect Canadians' personal information under the Personal Information and Electronic Documents Act. Commissioner Stoddart has made global privacy issues a key priority and has worked closely with the Organisation for Economic Co-Operation and Development, Asia-Pacific Economic Cooperation and other international organizations. She has also promoted online youth privacy through numerous public education initiatives, including a website aimed at young people.

### **Lior Jacob Strahilevitz**

Lior Strahilevitz is Deputy Dean, professor of law, and Walter Mander Teaching Scholar at the University of Chicago Law School. His recent privacy

scholarship includes *Information and Exclusion*; *Reunifying Privacy Law*; *Pseudonymous Litigation*; *Collective Action Problems in Privacy Law, in Speech, Privacy, and the Internet*; *Reputation Nation: Law in an Era of Ubiquitous Personal Information*; *Privacy v. Antidiscrimination*; “How’s My Driving?” for *Everyone (and Everything?)*; and *A Social Networks Theory of Privacy*. He earned his Bachelor of Arts at the University of California, Berkeley and his Juris Doctorate at Yale.

### **David C. Vladeck**

David Vladeck is the Director of the FTC’s Bureau of Consumer Protection. While at the FTC, Mr. Vladeck is on leave from Georgetown University Law Center, where he is a professor of law. He has taught courses in federal courts, government processes, civil procedure, First Amendment litigation, and co-directed the Institute for Public Representation, a clinical law program at the Law Center where he

handled a broad array of litigation. Prior to joining the Georgetown faculty in 2002, Mr. Vladeck spent nearly 30 years with Public Citizen Litigation Group, serving as its Director from 1992 to 2002. He has handled a wide range of complex litigation, primary in federal courts. He has argued a number of First Amendment and civil rights cases before the U.S. Supreme Court, and more than 60 cases before the federal courts of appeal and state courts of last resort. Mr. Vladeck has testified frequently before Congress, advised Members of Congress on legal matters, and written on administrative law, preemption, First Amendment, legal ethics, and access to justice issues. Mr. Vladeck received his undergraduate degree from New York University, his law degree from Columbia University School of Law, and an LL.M. degree from Georgetown University Law Center. In May 2008, *Legal Times of Washington* recognized him as one of 30 “champions of justice,” and one of the 90 greatest lawyers in Washington, DC, over the past 30 years.



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