

Invitation to Exhibit



Photos of JMM attendees by Kate Avtrey, Atlanta Convention Photography
Photo of Boston, MA, by SeanPavonePhoto/Stock/Getty Images Plus via Getty Images


jmm Joint
2024 Mathematics
Meetings

San Francisco • January 3–6

Connect with STEM professionals
at the largest mathematics gathering
in the world.

www.jointmathematicsmeetings.org

Invitation to Join the 2024 Joint Mathematics Meetings

January 3-6, 2024, San Francisco, CA
Moscone Center South, Hall A

The Joint Mathematics Meetings (JMM) is the largest mathematics gathering in the world! On January 3-6, 2024, the American Mathematical Society (AMS), along with 15 partners to date, is bringing this meeting to San Francisco, CA.

With 16 organizations planning paper sessions, panels, workshops, student activities, and invited addresses, each day of the JMM 2024 will provide an array of offerings. The meeting's breadth of programming plus being situated in the tech-focused Bay Area means your customer will likely be in attendance!

The 2024 JMM includes:

- a comprehensive and rich scientific program offering something for all levels and areas of mathematics;
- prize and award ceremonies honoring the achievements of outstanding mathematicians;
- various courses and programs which offer opportunities for continued education;
- an Employment Center and Career Fair for interviews and job opportunities;
- opportunities for students to present their research and talk with Graduate Program representatives;
- the annual multi-media Mathematical Art Exhibition;
- an Exhibit Hall that thousands of participants explore over the four days; and
- fun junior mathematical activities, including puzzles, games, and arts & crafts at the Julia Robinson Mathematics Festival. This event is free and open to the public on Saturday, January 6.

Join us in the JMM Exhibit Hall to:

- connect with the world's largest gathering of mathematics students and professionals
- present your organization's offerings alongside leading scientific publishers, professional organizations, and companies that offer mathematically enriched computer hardware, software, and other products and services of interest to the mathematical audience
- engage with attendees from the Bay Area tech community
- interact with a projected 5,000 attendees (based on 2023 attendance)



In this Invitation:

Introduction Page	2
Profile: JMM by the Numbers	4
Exhibit Floorplan	5
Exhibit Space Contract/ Community Bookstore Contract.....	6
Rules and Regulations.....	9
• Meeting Room Space	13
Grand Opening Reception	16
Exhibitor Demonstration & Presentation Area	17
Sponsorship and Branding Opportunities	19
• Sponsorship Contract	24
Advertising Opportunities	
• Mobile App.....	25
• Meeting Program.....	25
• Digital Promotional Flyers	25
• Newsletter: <i>JointMeetingNews</i>	26
• Mailing Lists	26
• Payment Information	28

JMM Participant Profile

The American Mathematical Society is one of fifteen (to date) mathematical organizations partnering to present JMM 2024.

- American Institute of Mathematics (AIM)
- American Mathematical Society (AMS)
- American Statistical Association (ASA)
- Association for Symbolic Logic (ASL)
- Association for Women in Mathematics (AWM)
- Consortium for Mathematics and its Applications (COMAP)
- International Linear Algebra Society (ILAS)
- Julia Robinson Mathematics Festival (JRMF)
- MSRI/Simon Laufer Mathematical Sciences Institute (SLMath)
- National Association of Mathematicians (NAM)
- Pi Mu Epsilon (PME)
- Pro Mathematica Arte (PMA)
- Society for Industrial and Applied Mathematics (SIAM)
- Association for LGBT Mathematicians (Spectra)
- Transforming Post-Secondary Education in Mathematics (TPSE)

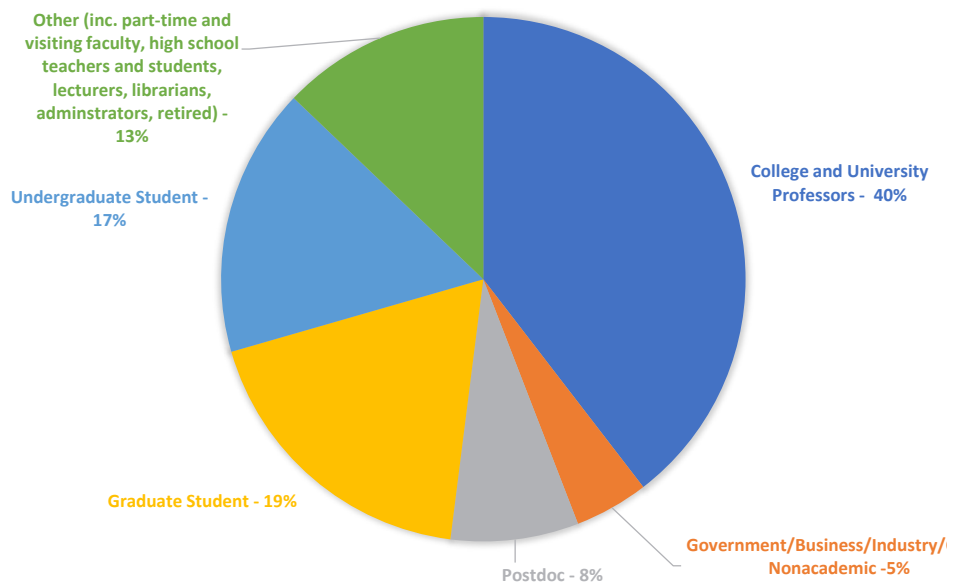
The range of interests represented by the partners means a wide range of mathematics professionals and students will pass through the Exhibit Hall. Meet professors, department heads, and administrators from university mathematics departments worldwide; researchers from affiliated STEM fields; students and job seekers from all disciplines; and mathematicians and statisticians from business, industry and government agencies.

JMM 2024 will include:

- 25+ Invited Addresses
- Research Sessions
- Minisymposia
- Student Poster Session
- Professional Enhancement Programs
- Panels
- Graduate School Fair
- Employment Center
- Julia Robinson Mathematics Festival - Open to the public!
- Mathematical Art Exhibit

Plus much, much more!

JMM 2023 Participant Breakdown



2024 JOINT MATHEMATICS MEETINGS EXHIBITS

JANUARY 3 - 6, 2024

MOSCONE CENTER SOUTH BUILDING
EXHIBIT HALL A
SAN FRANCISCO, CA

PRIME CORNER *
NON PRIME CORNER ▲
NON PRIME INLINE ≡
PRIME INLINE ■

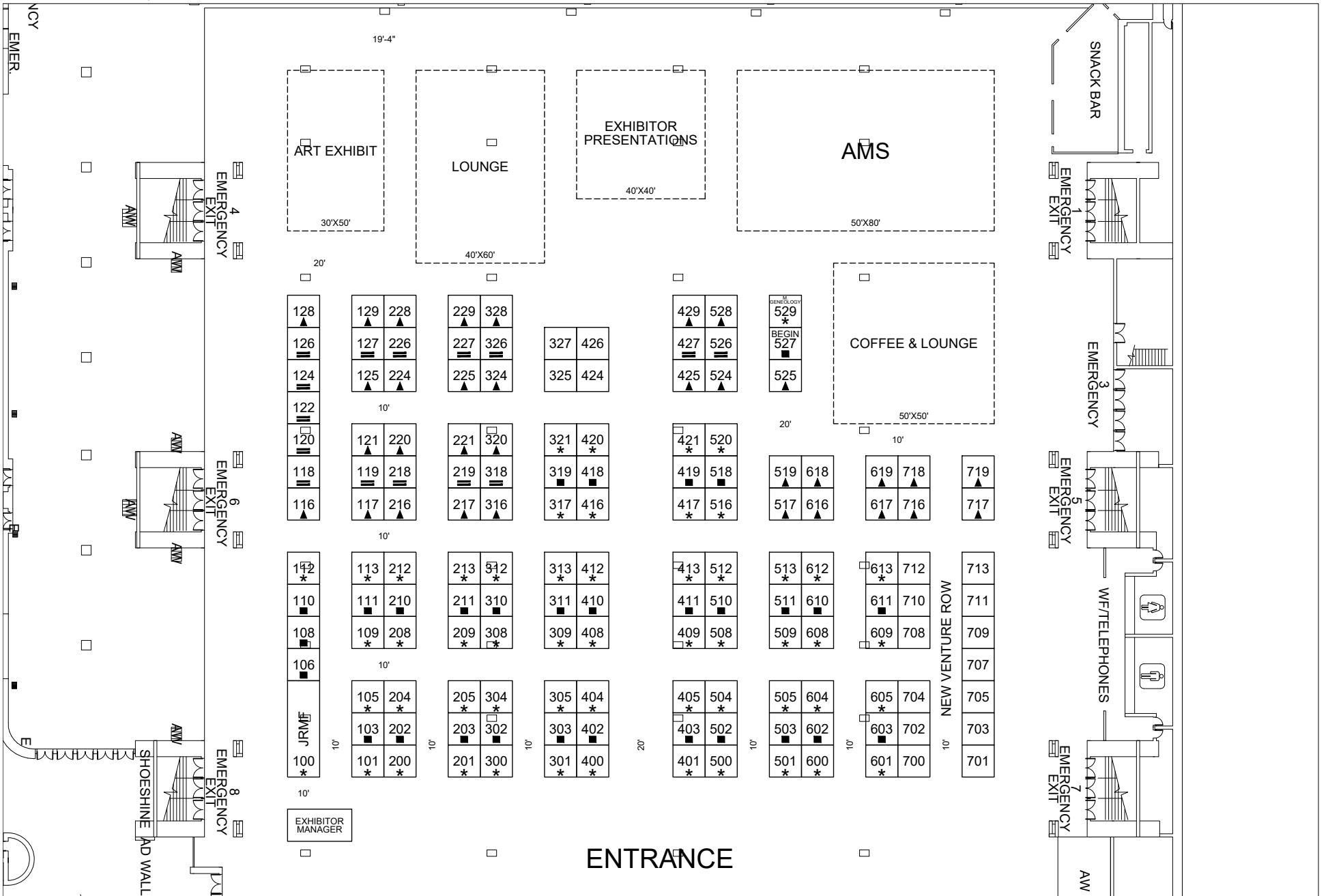




Exhibit Space and JMM Community Bookstore Contract

January 3-6, 2024, San Francisco, CA
Moscone Center South, Hall A

Select one of the following: Exhibit Space JMM Community Bookstore Both

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Email: _____ Daytime Telephone: _____

Marketing Contact: _____ Title: _____

Email: _____

Exhibit Space

Please refer to the enclosed floorplan for booth selection. **We will begin assigning booths on July 10, 2023, based on receipt date of this form, with priority given to sponsors.** Exhibit space is assigned on a first-come, first-served basis and **payment is required in full.** If the spaces you selected are no longer available, space will be assigned as equitably as possible. Any additional spacing added in the hall will be dependent upon any protocols and guidelines set by the State of California and the CDC. JMM will monitor the space and make changes where needed to control the traffic flow in the hall and limit congestion. Multiple hand sanitization stations will be throughout the hall. To optimize exhibit space, the AMS reserves the right to move booth locations or deny changes to booth assignments, when necessary. **Special Category Booths and Islands can only be requested until September 29, 2023.**

Booth Types and Rates

Singles (10'x10')

Prime Corner **US \$2,323**
Prime In-Line **US \$2,182**
Non-Prime Corner **US \$1,677**
Non-Prime In-Line **US \$1,603**

Special Category (10'x10') – US \$800

Limited to companies with fewer than 6 employees - Non-Prime
In-Line Space ONLY
Deadline for submissions: **September 29, 2023**

New Venture Row – US \$538
First time exhibiting companies ONLY

Island Booth – US \$2,295 per booth
Minimum 4 booths per island (20x20)

Non-Prime Space ONLY

Deadline for submissions: **September 29, 2023**

Exhibit Space Choice

Number of Booth(s) Required: _____ 1st Choice Booth(s): _____ 2nd Choice Booth(s): _____

Product/Service Type (Check all that apply): Publications Software Hardware Novelties

Other: _____

Please list your top 3 competitive companies: _____

Check here if you do not mind being placed next to or across from a competitor.

Special Requests: _____

JMM Community Bookstore

Companies who are exhibitors at the meeting but would also like to display some of their materials elsewhere in the hall may participate in the JMM Community Bookstore (formally the Joint Book Exhibit). To display your materials, please complete the form below.

Material Prices

Books	US \$53	Posters (max 32"x40")	US \$73
Journals	US \$53	Catalogs (max 200 copies)	US \$53
Poster (max 14"x18")	US \$63	Promotional Literature (max 300 copies)	US \$53

JMM Community Bookstore Regulations

This exhibit cannot be attended and/or staffed by any representative or affiliate of participating companies. Hardware displays, including laptop displays, are not permitted. **Participating companies must provide order forms for their materials and ship both the forms and the materials directly to the meeting. Materials will not be displayed without order forms.**

Arrangements must be made with the AMS Senior Meeting Specialist before the last day of the meeting to retrieve materials. Otherwise, all materials are subject to being discarded and/or donated to a local university. The AMS is not liable or responsible for any lost shipments of materials sent before or after the meeting, nor for loss or damage to any JMM Community Bookstore materials. The AMS cannot reimburse for any materials that could not be displayed for said reasons. **All fees are non-refundable.**

JMM Community Bookstore Form

We wish to display the following books, journals, and promotional materials at the JMM Community Bookstore. (If more space is needed, please attach an additional list to this form.) We understand that we must provide order forms for all these materials. The order forms will accompany the displayed items.

<u>Books and Journals - Title</u>	<u>Author</u>	<u>Price</u>
_____	_____	_____
_____	_____	_____

Posters, Catalogs, and Promotional Literature - Item Description

Totals: _____ books _____ journals _____ posters _____ catalogs _____ promos

Payment Information

Exhibit Booth Space Total: \$ _____ PLUS: US \$225 Wi-Fi Fee (exhibit booth only)

JMM Community Bookstore Total: \$ _____

Grand Total: \$ _____

Payment Type: _____ Check _____ Credit Card

Full payment is required with this application: Payment can be made by credit card, check, or wire transfer and must be in U.S. currency. For payments by credit card, we will send you a copy of your application along with an invoice that will include instructions on how to pay online. All major credit cards accepted. Credit card payments cannot be accepted via postal mail, email, phone, or fax. For payments by check, keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), PO Box 845904, Boston MA 02284-5904. For payments by wire transfer, we will send you a copy of your application along with an invoice that will include instructions on how to send a wire transfer. For questions, contact the MMSB at mmsb@ams.org.

Entire Contract

Please check. The undersigned agrees that he/she is authorized to enter into this contract and agrees to abide by all requirements, restrictions, and obligations listed in this **contract** and the enclosed **Rules and Regulations**. The parties hereby agree that there are no other understandings or agreements that are not contained in said documents.

Signature: _____ **Date:** _____

Internal Use ONLY: Assigned Booth Numbers:

DOM Signature: _____ Date Approved: _____

Rules and Regulations

January 3-6, 2024, San Francisco, CA
Moscone Center South, Hall A

Terms of Agreement

The enclosed Exhibits Space Contract, properly executed by the Exhibitor and accepted in writing by the American Mathematical Society (AMS), shall be considered a binding agreement between all parties and subject to the rules stated in this document and the regulations of the Moscone Center. The parties hereby agree that there are no other understandings or agreements between the parties which are not contained in these documents.

Hours of Operation

Move-In Hours: Tuesday, January 2: 8:00 a.m. - 5:00 p.m.
Wednesday, January 3: 8:00 a.m. - 3:00 p.m.

Move-Out Hours: Saturday, January 6: 2:00 p.m. - 7:00 p.m.

All exhibitors are required to be set up by 3:00 p.m. on Wednesday, January 3, or their contracted space may be forfeited. The exhibit hall will close at that time to allow for setup for the Grand Opening Reception. Exhibitors can return to their booths by 5:30 p.m., and Exhibits will open to attendees at 6:15 p.m.

The decorator will provide sufficient labor so that the move-in and move-out schedules listed above can be adhered to.

Show Hours: Wednesday, January 3: 6:00 p.m. – 8:30 p.m. (includes Grand Opening Reception) Thursday, January 4: 9:00 a.m. - 5:00 p.m.
Friday, January 5: 9:00 a.m. - 5:00 p.m.
Saturday, January 6: 9:00 a.m. - 2:00 p.m.

Americans with Disabilities Act of 1990 (ADA) Policy

We strive to take the appropriate steps required to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently. All requests for special accommodations under the ADA must be made allowing enough time for evaluation and appropriate action by the AMS. Any information obtained about any disability will remain confidential.

If you require special assistance, auxiliary aids, or other reasonable accommodations to fully participate in this meeting, check off the appropriate box on the Registration Form or email the MMSB at mmsb@ams.org.

Exhibitors shall at all times comply with the provisions of the ADA, including but not limited to wheelchair access provisions. Details on all provisions shall be sent to exhibitors by mid-September 2023.

Balloons and Decorations

Decorations may not be affixed to any surfaces in the building. No holes may be drilled, cored, or punched into the building. All equipment used must be stable without bolting or anchoring to floors or walls. Decorations may not include helium balloons, crepe paper, cellophane, confetti, cotton, cornstalks, hay bales, leaves, evergreen boughs/trees, glitter, sheaves of grain, streamers, straw, paper, or any flammable items.

Booth Assignments

Exhibit space will be assigned on a first-come, first-served basis. If the spaces you selected are no longer available, space will be assigned as equitably as possible. Any additional spacing added in the hall will be dependent upon any protocols and guidelines set by the State of California and the CDC. JMM will monitor the space and make changes where needed to control the traffic flow in the hall and limit congestion.

To optimize exhibit space, the AMS reserves the right to move booth locations or deny changes to booth assignments when necessary. Exhibitors will be sufficiently notified if that happens.

Booth Information/Space Rental

The exhibits will be located inside Exhibit Hall A of the Moscone Center South. Each exhibit will be furnished with a 10' x 10' booth that includes an 8' high background drape and a 3' high side divider drape. A 7" x 44" sign will be furnished with the exhibitor's company name in all uppercase letters and booth number. Each New Venture space will include a 10' x 10' booth, an 8' high back wall, a 6' skirted table, two chairs, a wastebasket, and a 7" x 44" sign.

All exhibits must be arranged so as **not** to obstruct the general view or hide the exhibits of others. Display materials may occupy air space above a booth at a maximum height of 8'. Any plans for oversized displays or unusual installations must be submitted to the Senior Meeting Specialist for approval prior to the meeting. Exhibits taller than 8' will not be permitted. To optimize exhibit space, the AMS reserves the right to move booth locations or deny changes to booth assignments when necessary.

Booth Staffing

Exhibitors are required to keep their booth(s) staffed with at least one attendant during exhibit hours. Failure to do so may result in removal of the exhibit from the hall at the exhibitor's expense.

Packing of equipment, books, literature, etc., or breakdown of exhibits will not be permitted before 2:00 p.m. on January 6. Those who violate these rules without sufficient cause or prior permission from the Senior Meeting Specialist to do so will be required to pay a penalty of US \$100.

Broadcasting, Photographing, and Videotaping Policy

The videotaping and broadcasting of any AMS or joint-sponsored events, talks, and sessions is strictly forbidden without the explicit written permission of the AMS Director of Meetings and Conferences. To obtain permission, send your request by email to meet@ams.org to the attention of the AMS Director of Meetings and Conferences. Having submitted a request form does not constitute temporary authority, and approval will not be given orally. Please allow sufficient time for the approval process to be completed. Allow at least two weeks from time of receipt of request by the AMS.

Photographs and videos of meeting interactions will be taken by professional photographers hired by the Joint Mathematics Meetings or by AMS staff. These photographs and videos may occasionally be used for publicity purposes. By participating in the Joint Mathematics Meetings, all participants acknowledge that their photograph or a video that includes them may be published in material produced by the Joint Meetings or the AMS. AMS is not responsible for unauthorized photographs, other images, or videos that are not taken by professional photographers hired by the Joint Mathematics Meetings or AMS staff.

Exhibitors and other participants may take pictures at the meeting for personal purposes only. Under no circumstances can these pictures be published without the permission of the parties involved. Under no

circumstances will anyone be permitted to take pictures of an exhibitor's display, exhibit, or product(s) without the permission of the exhibitor.

Cancellation

20% of the total booth payment will be withheld as a cancellation or change fee for booths cancelled or changed before **October 24, 2023**. Refunds cannot be issued for booths cancelled or changed after **October 24, 2023**. Refunds will be issued in the same form in which payment was made.

Carpeting

Exhibit Hall A is not carpeted, and exhibitors may order carpeting through the decorator.

Catering

All food and beverages must be ordered through Savor Exhibit Catering Service at the Moscone Center. Exhibitors will be subject to penalty charges by the Moscone Center if outside catering vendors are used, or food and beverages are brought in by other means. For all catering needs, please contact Martiza Parra, 415-974-4189, mparra@moscone.com.

Clean Booth Policy

Exhibitors are encouraged to keep their booths and the area around their booths clean at all times. The JMM also encourages exhibitors to take extra precautions to sanitize their booth spaces as much as possible, especially at the close of exhibits each day. Cleaning services that can include booth sanitization will be available to purchase through Levy Exposition Services; however, exhibitors are advised to adopt best practices such as having hand sanitizer and disinfectant wipes readily on hand, and using them.

Code of Conduct

Disruptions: The AMS is committed to upholding the professional and educational purposes of its meetings and conferences. We affirm the right of registered attendees of AMS meetings and conferences to participate fully in all scheduled program activities and we aim to provide a safe and welcoming environment for everyone present. Any expressions of dissent must not inhibit conference activities, disrupt the full anticipation of registered attendees, nor pose a threat to the personal safety of others. If the AMS and meeting organizers determine that any event or action is disruptive or prohibited, they may remove those involved in the event or action from the meeting, revoke the registration of individuals involved, or take further appropriate actions, if deemed necessary.

Compliance with the Law

The exhibitor shall not engage in any display, publication, performance, or other activity that is in conflict with any federal, state, or local law, regulations, rule or ordinance, nor shall the exhibitor, or its representatives or employees, engage in any lewd display, publication, or performance.

Display Space Usage

All demonstrations and distribution of literature and promotional materials must be within an exhibitor's contracted booth space. AMS reserves the right to remove storage boxes and materials that interfere with the professional appearance of the hall or draping in the area, at the exhibitor's expense. Reassignment, subletting, or sharing any part of allotted booth space is prohibited. Solicitations and distribution of printed advertising must be limited to contracted booth space only, unless other arrangements have been made prior to the meeting. Interference with normal traffic flow and infringement on neighboring exhibits will not be permitted. Interactions with participants should occur within the exhibitor's contracted booth space.

Exhibitor Activities

Exhibitor agrees to not schedule or conduct any outside activity including, but not limited to, receptions, seminars, and hospitality suites that are in conflict with the official program of the Joint Mathematics Meetings, whether such activities are in or away from the exhibit hall. Exhibitors should email Meetings Staff at meet@ams.org to obtain written approval as to time, date, and place of any program or event, that the exhibitor intends to hold in conjunction with their exhibit.

Exhibitor Services

All exhibitors who have reserved booth space will receive detailed information about registration and hotel reservations from the Mathematics Meetings Service Bureau when registration for the JMM opens. In addition, an Exhibitor Service Kit, which includes information and order forms for additional services (i.e. shipping, furniture, etc.), will be sent from Levy Exposition Services to exhibitors by the second week of October. Please contact the decorator directly with any questions. An Exhibitor Service Desk will be located on the exhibit floor and will be staffed by Levy Exposition Services throughout move-in, show hours, and move-out hours.

Inability to Perform

In the event of fire, strikes, acts of God, or similar causes beyond the control of either party making it inadvisable or impossible for the JMM to occur as an in-person meeting or for the Exhibitor to participate in the JMM, this contract will not be binding and all fees paid by Exhibitor will be promptly refunded to them.

Insurance

Each exhibitor is required to be covered by general liability insurance. Such insurers shall have a minimum A.M. Bests financial rating of A-VII and be admitted insurer in state in which the exhibition is held. American Mathematical Society shall be named as an additional insured utilizing ISO form CG 20 11 and/or equivalent. Limits shall be no less than US \$1,000,000 each occurrence, US \$2,000,000 general aggregate and US \$2,000,000 products/completed operations aggregate. The maximum liability limits of insurance purchased by exhibitor shall be evidenced on a certificate of liability and are the minimum limits required. Exhibitors that are subject to purchasing workers compensation shall evidence employers' liability and waive rights of subrogation.

Theft and fire insurance floater policies are highly recommended. Small or easily portable articles of value should be properly secured or removed after exhibit hours. JMM insurance policies do not include fire and theft coverage for individual exhibit booths.

Internet Access

The AMS is pleased to announce that exhibitors this year will have access to basic wireless internet during show days access through a designated exhibitor Wi-Fi network.

This Wi-Fi network is intended to be for the exhibitor's convenience only and is appropriate for basic web browsing usage, email, social media, and other non-bandwidth intensive uses. It is not appropriate for streaming or mission-critical business presentations or data transfers. Customer routers, switches, access points or MiFi devices are specifically disallowed for connection to this Wi-Fi network.

Wireless service is not guaranteed by the Association or the building's internet provider and may be impacted by unauthorized wireless devices on the show floor. We ask that Exhibitors connect only 2 devices in their booth at a time. We ask that you do not share login information with other JMM participants, as that will degrade overall wireless performance.

Wi-Fi network and exhibitor credentials will be communicated prior to the meeting.

High bandwidth wired connections are available with the purchase of Internet service through Moscone Facility Services <https://www.moscone.com/internet-telecom>

If you are unsure if the wireless provided will be sufficient for your needs, feel free to call Moscone Facility Services 415.974.4126 or email at internet@moscone.com

Interviews

The AMS strongly encourages the use of the Employment Center venues for all interviews of prospective employees at society meetings. **The use of personal hotel guest rooms for interviews violates the AMS Welcoming Environment Policy. Interviews must be conducted in public meeting spaces.**

Lighting

Lighting by use of lanterns and candles is prohibited.

Limitation of Liability

Each exhibitor must make provisions for the safe guarding of their goods, materials, equipment, and display at all times, and wherever the same may be located within, on, or about the premises of the Moscone Center. The American Mathematical Society, Levy Exposition Services, and Moscone Center (collectively "Indemnified Parties") will not be responsible for property damage or loss by, or for, any cause, and exhibitor hereby waives any right to claim liability against them for the same.

The exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of exhibitor's participation in the JMM Exhibits or in JMM activities, and exhibitor agrees to defend, indemnify, and hold the American Mathematical Society, Levy Exposition Services, and Moscone Center, its officers, staff, and subcontractors, harmless from all liability which might occur from any cause whatsoever arising out of exhibitor's participation in the JMM Exhibits or in JMM activities, except for causes arising out of or caused by the Indemnified Parties' negligence or willful misconduct in connection with the JMM Exhibits or JMM Activities. The American Mathematical Society, Levy Exposition Services, and the Moscone Center, its officers, staff, and subcontractors will not be liable for injuries to any person or for damages to property owned or controlled by exhibitor, which claims for damages or injuries may be incident to, arise from, or be in any way connected with exhibitor's occupation of booth space, and the exhibitor agrees to defend, indemnify and hold the American Mathematical Society, Levy Exposition Services, and the Moscone Center, its officers, staff, and subcontractors harmless against all such claims.

The exhibitor expressly understands and agrees that the foregoing limitation of liability clauses apply not only during the exhibit hours, but also at all other hours of the day for the period extending from the commencement of installations until the final removal of all the exhibitor's property and personnel from Exhibit Hall A and to any latent contingent damage, injuries, or liability arising or discovered at a later date as the results of or arising out of exhibitor's participation in the JMM Exhibits.

The American Mathematical Society, Levy Exposition Services, and the Moscone Center will not be responsible to any degree whatsoever for any ill effects caused by any person or group of persons in attendance prior to, during, and after the close of the JMM Exhibits for any samples taken, or by other means given to them by an exhibitor representative.

MathSafe

The JMM partners are proud to participate in MathSafe, a program by and for the mathematical community to support a safe and welcoming environment at meetings. MathSafe volunteers will be available at the meeting to listen to and guide participants who experience harassing behavior. Visit [MathSafe.org](https://www.mathsafe.org) to learn more or to sign up for volunteer training.

Meeting Room Space

A limited number of meeting rooms will be available to JMM exhibitors for a rental fee. If you are interested in reserving meeting space, please send email to mmsb@ams.org.

Outside Contractors

Exhibitors may use outside contractors, if approved, to perform all work desired at their booth space. The AMS assumes no liability for any work performed by such contractors, and exhibitors shall look solely to damage resulting from work performed by such contractors. All outside installation and dismantling contractors or individuals hired directly by exhibitors to erect and dismantle exhibits shall provide the Senior Meeting Specialist and the Official Contractor with a valid Certificate of Insurance at least 45 days prior to the opening of the JMM Exhibits so permission may be given for said contractor(s) to operate. All approved contractors must receive special 'outside' badges from Levy Exposition Services prior to the opening of the JMM Exhibits and must wear them at all times while in the exhibit hall.

Press Releases and Media Coverage

The JMM attracts widespread media attention and invites reporters to use our press room. The JMM Press Room, staffed by AMS Communications, distributes news to media on JMM highlights and key events. All

sponsors are invited to submit fact sheets/releases about their missions and news to AMS Communications at com-staff@ams.org. Releases about products and services are not accepted.

Product and Service Eligibility Requirements

All exhibitors must provide accurate information and must not be deceptive or misleading. Companies are eligible to exhibit if they meet at least one of the following criteria:

- Products and services directly related to and useful in the practice of the mathematical sciences,
- Products and services indirectly related to the practice of the mathematical sciences that are used by, support, or are otherwise beneficial to mathematicians in their practices; or
- Products and services not specified in these rules and regulations that are unrelated to mathematical sciences but have been approved in writing by the AMS Director of Meetings.

The AMS reserves the right to remove any exhibit from the hall at any time if it is determined that these criteria are not met.

Security

Overnight security will be provided inside Exhibit Hall A of the Moscone Center. However, exhibitors are solely responsible for their own materials and personal property and should insure their exhibit and personal property against any damage or loss.

Smoking

Smoking is not allowed in the Moscone Center at any time.

Sound

No music of any kind will be allowed in exhibits. Announcements may be made by the Senior Meeting Specialist only.

Tax Information, San Francisco

The California sales tax is 7.25% of the sales price or rental charge on tangible personal property, including certain telecommunication services sold or rented in California. Sales tax is generally collected by the seller. See details at <https://www.cdtfa.ca.gov/taxes-and-fees/sales-use-tax-rates.htm>.

Violation of Contract

The AMS reserves the right to inspect all products to be exhibited to ensure compliance with the Rules and Regulations set forth in this document. Any exhibitor shall be subject to eviction, without refund, if this contract is violated.

Welcoming Environment Policy

The AMS strives to ensure that participants in the JMM, including exhibitors, enjoy a welcoming environment. In all its activities, the AMS seeks to foster an atmosphere that encourages the free expression and exchange of ideas. The AMS supports equality of opportunity and treatment for all participants, regardless of gender, gender identity or expression, race, color, national or ethnic origin, religion or religious belief, age, marital status, sexual orientation, disabilities, veteran status, or immigration status.

Harassment is a form of misconduct that undermines the integrity of the AMS, their activities and missions.

The AMS will make every effort to maintain an environment that is free of harassment, even though it does not control the behavior of third parties. A commitment to a welcoming environment is expected of all participants of JMM activities, including mathematicians, students, guests, staff, contractors and exhibitors, and participants in scientific sessions and social events. To this end, the AMS will include a statement concerning its expectations towards maintaining a welcoming environment in registration materials for the JMM, and has put in place a mechanism for reporting violations. Violations may be reported confidentially and anonymously to 855-282-5703 or at www.mathsociety.ethicspoint.com. The reporting mechanism ensures the respect of privacy while alerting the AMS to the situation. Violations may also be brought to the attention of the AMS Director of Meetings & Conferences, by email at pop@ams.org, or in person at the

registration desk during the meeting. Additionally, people wearing a “MathSafe” button are trained to help and can also be approached during the meeting. See MathSafe section above.

Exhibitors are expected to design their space(s) and conduct business in a manner that is welcoming to all participants during the meeting.

Wellness Protocols

Due to the ending of the COVID-19 Public Health Emergency Declaration, as of May 11, 2023, COVID-related protocols are no longer in place for this meeting.

- Participants, including staff and volunteers, are no longer requested to be vaccinated or tested.
- Wearing a mask is optional and will be based on individual comfort levels. Extra masks will be available at the registration desk while quantities last.
- If anyone was exposed to COVID-19 within 72 hours of coming to the meeting, they should wear a mask throughout the meeting.
- If anyone tested positive for COVID-19 within 72 hours before coming to the meeting, they should not attend the meeting.
- If anyone tests positive for COVID-19 during the meeting, they should leave the meeting immediately or isolate from others in their hotel room for the remainder of the meeting.

The AMS will remain committed to the well-being of all participants at the JMM and will continue to share any updates.

See more details: https://www.jointmathematicsmeetings.org/meetings/national/jmm2024/2300_protocols2.

Grand Opening Reception

January 3, 2024, San Francisco, CA
Moscone Center South, Hall A

The 2024 Joint Mathematics Meetings will begin with an Awards Celebration, followed by a Grand Opening Reception! This event will be a major draw for meeting attendees so be sure to showcase your organization!

The grand opening of the meeting and exhibits will kick off with a brief ribbon-cutting ceremony on Wednesday, January 3 at 4:30 p.m. at the Awards Celebration in Room 207. The Exhibit Hall will officially open after the celebration ends and participants will be able to enjoy entertainment and local refreshments that will include hors d'oeuvres, food stations, beverage services, dancing, and much more.

All exhibitors are expected to have their booths set up by 3:00 p.m. Exhibitors will not have access to the Exhibit Hall from 3:00 p.m. to 5:30 p.m. while the hall is being prepared for the reception; however, they will be able to return to their booths at 5:30 p.m. to finish preparing for the reception. Exhibit doors will open at 6:00 p.m. The Grand Opening Reception and exhibits will be open from 6:00 p.m. to 8:30 p.m.

Exhibitors are strongly encouraged to participate in the Grand Opening Reception by adding their own personal touch to their booth space(s) with food stations, snacks, raffles, games, entertainment, and/or providing a generous donation to the success of the reception. Your booth activities will be listed in the JMM Program and on the web for FREE!

All food and beverages must be ordered through Savor Exhibit Catering Service at the Moscone Center. For all catering needs, please contact Maritza Parra, 415-974-4189, mparra@moscone.com. Exhibitors requesting to provide entertainment must have prior approval from the Senior Meeting Specialist.

All food and beverage orders due by **November 1, 2023**. All entertainment requests due by **November 15, 2023**. Any questions, contact the Senior Meeting Specialist at mmsb@ams.org.

Company Name: _____

Contact Name: _____ Title: _____

Email: _____ Daytime Telephone: _____

How will your company be participating in the Grand Opening Reception? _____

Donation: \$ _____

Payment Type: _____ Check _____ Credit Card

Signature: _____ Date: _____



Exhibitor Demonstration Area

January 4-6, 2024, San Francisco, CA
Moscone Center South, Hall A

The Exhibitor Demonstration Area is a 40' x 40' area located near the booths in the Exhibit Hall with audio-visual capability—where you can connect with customers in an engaging way. The area will be highly visible from the entrance to the main hall via a 20' aisle.

This is a special place for you to introduce new products or give in-depth presentations to current and prospective customers. This opportunity is available for 3 days of the meeting. **Buy multiple time slots and really attract the audience you want! Special offer: buy 2 sessions and receive a 3rd free!**

New this year, when 10 or more sessions are booked, or if we secure a Demonstration Area Sponsor, the AMS will plan activities designed to bring traffic to this redesigned Demonstration Area! Book time in this special space to capture not only the JMM participants you invite but also those passing by.

Preferred Time Slots and Dates (Thursday through Saturday Only)

1st choice: _____

2nd choice: _____

3rd choice: _____

Brief Description of Your Planned Space Usage

Terms for Use and Description

1. US \$500 per 50-minute session; Maximum per day – 3 sessions. Buy 2 sessions and receive a 3rd free.
2. Space is available on a first-come, first-served basis.
3. Sessions can only take place during exhibit hours, starting from 10:00 a.m. on Thursday, Jan 4 and ending at 1:00 p.m. on Saturday, Jan 6.
4. Exhibitors may not exceed their scheduled times. A penalty of US \$10 per every 5 minutes exceeded will be charged.
5. These areas will have basic audio-visual set-up that includes a monitor, a projector, speakers, and a microphone or wireless microphone, if needed. Any additional audio-visual needs, including costs, will be the responsibility of the exhibitor and ordered through Encore.
6. Electricity and basic Wi-Fi access will be included. Any additional Wi-Fi and electrical needs, including costs, will be the responsibility of the exhibitor and ordered through Edlen.

7. There will be one 40'x 40' demonstration area in the Exhibit Hall, labeled on the floor plan. A 6-foot table will be provided and the space will be enclosed in 3-foot high drape. This will be a standard set up that cannot be altered.
8. Prepayment of timeslots will be required upon submission of contract. Any payments due for other exhibit services, such as Edlen and Encore, must be paid before demonstrations start.
9. Based on availability, some sessions may be scheduled onsite.

Exhibitors are expected to promote their own demonstrations. The JMM will promote the Demonstration Area and all scheduled demonstrations, when known. Depending on when demonstrations are scheduled, they will be promoted in our social media outlets, email campaigns, the JMM website, the JMM Mobile App, and the JMM Program Book.

Payment Information

Company Name: _____

Contact Name: _____ Title: _____

On-site Contact Name: _____ Cell Phone: _____

Address: _____

Email: _____ Daytime Telephone: _____

Signature: _____ Date: _____

Grand Total: \$ _____

Payment Type: _____ Check _____ Credit Card

Full payment is required with this application: Payment can be made by credit card, check, or wire transfer and must be in U.S. currency. For payments by credit card, we will send you a copy of your application along with an invoice that will include instructions on how to pay online. All major credit cards accepted. Credit card payments cannot be accepted via postal mail, email, phone, or fax. For payments by check, keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), PO Box 845904, Boston MA 02284-5904. For payments by wire transfer, we will send you a copy of your application along with an invoice that will include instructions on how to send a wire transfer. For questions, contact the MMSB at mmsb@ams.org.

Internal Use ONLY: Approved Times/Dates:

DOM Signature: _____ Date Approved: _____

Sponsorship Opportunities

January 3-6, 2024, San Francisco, CA
Moscone Center South

Take advantage of high-visibility sponsorship and branding opportunities at the JMM!

The American Mathematical Society (AMS) invites you to take advantage of high-visibility sponsorship and branding opportunities at the 2024 Joint Mathematics Meetings (JMM), which draws over 5,000 mathematics students and professionals.

What can a JMM sponsorship do for you?

- Expand your brand awareness with mathematics students and professionals
- Demonstrate your relevance and importance to the mathematical sciences
- Showcase your products, services, and brand story
- Attract and retain clients, customers, or members
- Have a presence amid key influencers, decision-makers, potential authors, and customers
- Set you apart from your competitors

The JMM realizes that every company, foundation or organization has different goals and financial resources. Therefore, we have created a variety of sponsorship packages designed to meet your objectives. All sponsorships are exclusive unless otherwise indicated; i.e., no other companies will share the space you buy, unless indicated. Sponsorships are not limited to exhibitors attending the meeting. Costs are the same for all groups. All fees are in US\$.

Titanium Sponsorship (Multiple available) – \$15,000

A. High-Profile Digital Signage (Multiple Available) – As a High-Profile Digital Signage sponsor, you have the opportunity to reach every participant on multiple occasions, and at multiple points, creating numerous impressions with potential customers. The Digital Signage Network consists of twelve 46" LED screens, one 73' x 9'10" LED screen, and one 59' x 9'10" LED screen strategically positioned in high-traffic locations, including main hallways and the rotundas. Specs and locations are available to review, per request.

Benefit: High-profile digital presence in high-traffic locations throughout the center

B. Wi-Fi Hotspot (2 Available) - As one of the two Wi-Fi Hotspot sponsors, you will be providing complimentary wireless internet access for meeting participants in one of two high traffic areas: one in the main networking area (exact location tbd), and another near session rooms (exact location tbd). Your logo and/or ad will also appear on the Wi-Fi splash page that participants will see as soon as they connect to the internet.

Benefit: High-profile presence in high-traffic locations, and logo on Wi-Fi splash page, visible as participants connect to the internet.

C. Exhibitor Demonstration Area - The Exhibitor Demonstration Area is a 40'x40' space where companies give presentations and engage with current and prospective customers. This year, the area will be more inviting with comfy seating and JMM activities will be designed to draw participants to the area. The Demonstration Area will be highly visible from the entrance of the hall via a 20' aisle. Include your banner outside the demonstration area and hear your company name read when announcements of scheduled demonstrations are made.

Benefit: Prominent presence in an engaging setting with high visibility in the Exhibit Hall

D. Relaxation Center – The JMM "Relaxation Station" is a proven generator of booth traffic and goodwill, packing more "WOW" power than any other exhibitor activity. Collect leads by offering pampering to attendees! Participants must go to YOUR booth to receive a voucher or ticket to redeem at the Relaxation Station for their FREE 10-minute neck and/or back massage. You may opt to provide branded clothing, such as golf shirts, for the four (4) massage therapists to wear, and company logo recognition in Relaxation Station. Sponsorship includes two full days (six hours each) on Thursday Jan 4, and Friday Jan 5, 2024.

Benefit: Increased traffic to your exhibit booth; special good-will and logo placement for visitors

Choose Titanium Sponsorship A, B, C or D and also receive:

- 1 prime in-line booth
- Preferred booth location with receipt of full payment by July 10
- 1-hour slot in the Exhibitor Demonstration Area in the Exhibit Hall with Titanium A, B or D sponsorship; Two 1-hour slots with Titanium C sponsorship
- Company logo, link, and a 50-word advertisement posted on the JMM website
- Company logo and a 50-word advertisement included on the sponsor page of the Program Book
- half-page black and white ad in the Program Book
- Opportunity to place your company banner in your sponsored area (A, B, C or D), where applicable
- Opportunity to place promotional materials in your sponsored area (A, B, C or D), where applicable
- Receive 1 preliminary and 1 post-meeting mailing list of JMM participants
- First option for reservations at the headquarters hotel if booked by October 1, 2023
- Recognition on the directional towers placed in high-traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed as sponsor on the JMM Mobile App
- Minimum of 2 mentions on the JMM Twitter and Facebook accounts with the potential to reach 18,800 followers

Sponsorship does not include any costs related to graphics, shipping, branded clothing, branded items, or production. Sponsorship includes all fees due to the center for placement on screens, massage therapist fees, and cost of refreshments for the demonstration area (up to \$4,000). Refreshments exceeding \$4,000 will be at the expense of the sponsor. The sponsor will provide any banner placed in a location. Maximum size of a free-standing banner is 8' X 4'. Sponsor is responsible for collecting their banner at the end of the meeting and removing their literature each day. JMM logo or Joint Mathematics Meetings must be included on all signage and banners. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.

Platinum Sponsorship (Multiple available) – \$10,000

A. JMM Mobile App – JMM Mobile App has become the primary way in which participants navigate the JMM. It provides up-to-the-minute information about all aspects of the meeting. Over 4,000 downloads are expected, with participants clicking on it multiple times a day.

Benefit: Your linked company logo displayed on loading screen every time the app opens, plus, a linked banner ad displayed along the bottom of each screen

B. Invited Address Room Ad (Multiple available) – Have a 30-second advertisement play before 4 lectures, in one of two rooms, each day of the meeting. The Invited Address Rooms hold marquee events such as invited speakers and are very well-attended. All lectures, upon speaker approval, will be recorded and placed on the JMM YouTube channel after the meeting, to remain there indefinitely. Your advertisement will precede the presentation in these recordings in perpetuity.

Benefit: Your 30-second (max.) advertisement on in front of hundreds of live attendees and on the JMM YouTube channel indefinitely

Choose Platinum Sponsorship A or B and also receive:

- Preferred booth location with receipt of full payment by July 10
- 1 prime in-line booth
- 1-hour slot in the presentation area
- Company logo, link, and a 40-word advertisement posted on the JMM website
- Company logo and a 40-word advertisement included on the sponsor page of the Program Book
- 1 preliminary and 1 post-meeting mailing list of JMM participants
- Opportunity to place your company banner in your sponsored area (A or B) where applicable
- Opportunity to place promotional materials in your sponsored area (A or B) where applicable
- First option for reservations at the headquarters hotel if booked by October 1, 2023
- Recognition on the directional towers placed in high traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed as sponsor on the JMM Mobile App
- Minimum of 2 mentions on the JMM Twitter and Facebook accounts with the potential to reach 18,800 followers

Sponsorship does not include any costs related to graphics, shipping, and production. Advertisements in the lecture rooms may not exceed 30 seconds and must be approved by the Director of Meetings. Selection of lectures for advertising will be based on availability and Director of Meetings approval. The Prize Ceremony will not be preceded by advertisement. JMM logo or Joint Mathematics Meetings must be included on all products, where possible. Banner, literature, or graphics to be provided by sponsor. Maximum size of banner is 8' X 4', free-standing banner only. Sponsor is responsible for collecting the banner at the end of the meeting and removing any literature each day. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.

Gold Sponsorship (1 available) – \$7,500

JMM E-newsletter –The JMM E-newsletter (*JointMeetingNews*), is sent to all registered participants each morning of the meeting. It includes highlights, updates, announcements, and much more. Potentially, 4,000+ participants will read it every day. Include your ad in the heart of this key information.

Benefit: Your company ad with link displayed at the bottom or right side of the E-newsletter

Gold Sponsorship also includes:

- Preferred booth location with receipt of full payment by July 10
- Company logo, link, and a 30-word advertisement posted on the JMM website
- Company logo included on the sponsor page of the Program Book
- 1 preliminary and 1 post-meeting mailing list of JMM participants
- First option for reservations at the headquarters hotel if booked by October 1, 2023
- Recognition on the directional towers placed in high-traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed as sponsor on the JMM Mobile App
- Minimum of 2 mentions on the JMM Twitter and Facebook accounts with the potential to reach 18,800 followers

Sponsorship does not include any costs related to graphics, shipping, and production. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.

Silver Sponsorship (2 available) – \$5,000

A. Mathematical Art Exhibit – This is a unique opportunity to show your appreciation of those who express the beauty and elegance of mathematics through art. The Mathematical Art Exhibit is one of the most popular exhibits in the Exhibit Hall and is well-attended each day of the meeting.

Benefit: Your company banner and promotional materials displayed amid regularly-viewed and fascinating mathematical art

B. Coffee Station – The one thing most JMM participants have in common is that they love coffee! The coffee station is always crowded and is located in a high-traffic area on the exhibit floor.

Benefit: Company banner and promotional materials displayed at this popular, well-loved station

Choose Silver Sponsorship A or B and also receive:

- Preferred booth location with receipt of full payment by July 10
- Company logo, link, and a 25-word advertisement posted on the JMM website
- Company logo included on the sponsor page of the Program Book
- 1 preliminary and 1 post-meeting mailing list of JMM participants
- Opportunity to place your company banner in your sponsored area (A or B), where applicable
- Opportunity to place promotional materials in your sponsored area (A or B), where applicable
- First option for reservations at the headquarters hotel if booked by October 1, 2023
- Recognition on the directional towers placed in high-traffic areas during the meeting

- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed as sponsor on the JMM Mobile App
- Minimum of 2 mentions on the JMM Twitter and Facebook accounts with the potential to reach 18,800 followers

Sponsorship does not include any costs related to décor or supplies. Sponsorship does not include costs related to graphics, shipping, and production. Banner, literature, or graphics to be provided by sponsor. Maximum size of banner is 8' X 4', free-standing banner only. Sponsor is responsible for collecting the banner at the end of the meeting and removing any literature each day. JMM logo or Joint Mathematics Meetings must be included on all products, where possible. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.

Bronze Sponsorship (Multiple available) – \$2,500

A. Aisle Signs – Every participant visits the Exhibit Hall at least once during the meeting! Your company name and logo will be seen as they navigate through the Exhibit Hall.

Benefit: Your company logo displayed on the bottom of each aisle sign

B. Directional Footprints – This is an exclusive opportunity to direct JMM participants to your booth with these highly-visible footprints on the Exhibit Hall floor. These footprints will start at the entrance of the exhibits and will lead participants right to your booth.

Benefit: Your company name and logo displayed on the footprints

C. Merchandise – Put your logo on merchandise that participants will use throughout the meeting and afterward. Provide branded merchandise, such as face masks, water bottles, hand sanitizers, or merchandise of your choice.

Benefit: Company name and logo on merchandise made available to all participants

Choose Bronze Sponsorship A, B, or C and also receive:

- Preferred booth location with receipt of full payment by July 10
- Company logo, link, and a 20-word advertisement posted on the JMM website
- Company logo included on the sponsor page of the Program Book
- 1 preliminary and 1 post-meeting mailing list of JMM participants
- First option for reservations at the headquarters hotel if booked by October 1, 2023
- Recognition on the directional towers placed in high-traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed as sponsor on the JMM Mobile App
- Minimum of 2 mentions on the JMM Twitter and Facebook accounts with the potential to reach 18,800 followers

Sponsorship does not include any costs related to graphics, shipping, and production. Sponsorship does not include the cost of any merchandise. Footprints must be ordered from Levy Exposition Services. Levy Exposition Services will provide aisle signs. Banner, literature, or graphics to be provided by sponsor.

Maximum size of banner is 8' X 4', free-standing banner only. Sponsor is responsible for collecting the banner at the end of the meeting and removing any literature each day. JMM logo or Joint Mathematics Meetings must be included on all products, where possible. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.

Patron Sponsorship – \$1,000

Do you have a limited budget but would still like to show your support of the JMM? Let your company be represented as a Patron Sponsor. Your company name will be listed on directional signage, on the sponsor page in the meeting program, and in the JMM Mobile App.

Sponsorship Application and Payment

Sponsorship Choice: _____

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Email: _____ Daytime Telephone: _____

Marketing Contact: _____ Title: _____

Email: _____

Signature: _____

Grand Total: _____ Payment Type: _____ Check _____ Credit Card

Full payment is required with this application: Payment can be made by credit card, check, or wire transfer and must be in U.S. currency. For payments by credit card, we will send you a copy of your application along with an invoice that will include instructions on how to pay online. All major credit cards accepted. Credit card payments cannot be accepted via postal mail, email, phone, or fax. For payments by check, keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), PO Box 845904, Boston MA 02284-5904. For payments by wire transfer, we will send you a copy of your application along with an invoice that will include instructions on how to send a wire transfer. For questions, contact the MMSB at mmsb@ams.org.

Deadlines and Cancellations

- **October 16, 2023** – Sponsorships signed in time to be included in the JMM Program Book
- **October 23, 2023** – A 60% cancellation charge (plus the cost of any items ordered per exhibitor's request) will be applied for any sponsorship cancelled after this date.

Internal Use ONLY: Sponsorship Approved

DOM Signature: _____ Date Approved: _____

Advertising Opportunities

January 3-6, 2024, San Francisco, CA
Moscone Center South

JMM Mobile App

JMM Mobile App has become the primary way in which participants navigate the JMM. It provides up-to-the-minute information about the meeting. Over 3,000 downloads are expected. Get your company's message in front with banner ads and notifications on the app.

Banner Ads – US \$2,100 per ad. Banner ads rotate throughout the app and can be linked to your company's webpage. There is limited availability for this highly visible advertising space. Deadline for insertion order and artwork: **December 4, 2023**

Push Notifications – US \$275 per notification. Have a message pop up on each user's screen!
Special Discount for JMM Partners and New Exhibitors only! – US \$100 per push notification

There is no deadline for push notifications; however, only 15 can be allowed per day, and no more than 4 per hour. Notifications are assigned on a first-come, first-served basis.

JMM Program Book

The JMM Program book is a comprehensive guide to all facets of the JMM, and is distributed to at least 60% of the meeting participants. Over 66% of participants keep their programs after the meeting; thus, providing you with long-term exposure.

	Price	Dimensions
Cover 4	US \$2,999	5 3/4" x 8 1/2"
Cover 2	US \$1,899	5 3/4" x 8 1/2"
2-page spread	US \$2,799	12 1/2" x 8 1/2"
1-page	US \$1,499	5 3/4" x 8 1/2"
1/2-page, horizontal	US \$1,224	5 3/4" x 4 1/8"
1/4-page	US \$755	2 3/4" x 4 1/8"

Deadline for insertion order and artwork: **October 2, 2023**

Digital Flyers

US \$747 per digital flyer. Digital flyers will be emailed in early December to each registered participant. They will also be included in the *JointMeetingNews* that is sent to each registered participant each morning of the meeting. This is a great way to advertise special events, special discounts, or make important announcements for your company before and during the meeting!

Special Discount for JMM Partners only - US \$371 per flyer

Deadline for insertion orders and a pdf of all flyers: **December 1, 2023**

JointMeetingNews

US \$65 per ad per day, US \$99 per ad for 2 days, or US \$199 per ad for all four days of the meeting. *JointMeetingNews*, the JMM E-newsletter, is sent to all registered participants each morning of the meeting. It includes highlights, updates, announcements, and much more. Potentially 3,000+ participants read it each day. *JointMeetingNews* includes important program updates and last-minute announcements. Why not include your information, too?

Ads can be ordered up to and during the meeting. However, for prime placement, the deadline for insertion and artwork is **December 11, 2023**.

Mailing Lists

US \$400 per list, or two lists for US \$700. Get the word out early about your products and services by purchasing a mailing list of JMM participants! A partial list of participants will be available before the meeting, and a full list of participants will be available after the meeting. All lists will be sent as Excel files via email. Sorry, email addresses cannot be included in the mailing lists.

Terms for Advertising in the JMM Mobile App

Banner Ads

1. **Rates: US \$2,100.** Prepayment is required upon submission of contract.
2. **Specifications:** Send email to mmsb@ams.org for all specs.
3. **Approvals:** All ads must be approved by the AMS Director of Meetings.
4. **Cancellations:** No refunds will be issued after **December 4, 2023**.

Push Notifications

1. **Rates: US \$275** for returning exhibitors, **US \$100** for JMM partners and new exhibitors. Prepayment is required upon submission of contract.
2. **Changes:** Changes can be made up to 24 hours prior to the time the notification is scheduled to be sent out.
3. **Specifications:** Send email to mmsb@ams.org for all specs.
4. **Cancellations:** No refunds will be issued once a push notification has been sent out.

Terms for Advertising in the Program Book

1. **Rates:** Rates are listed above. Prepayment is required upon submission of contract.
2. **General:** A signed contract must be submitted by the Advertiser to the American Mathematical Society (AMS) by **October 2, 2023**. By submitting advertising for inclusion in the 2024 Joint Meetings Program, Advertiser agrees to be bound by the terms of this contract. AMS will not be bound by conditions printed or appearing on order blanks or copy instructions submitted by or on behalf of the Advertiser. This contract supersedes all terms and conditions on AMS rate sheets.
3. **Electronic submission:** The overall size of the program is 7" x 10". Covers can be printed in color. All other ads will be printed in black and white only. Full page ads are 5.75"x 8.5" The preferred submission format is pdf files sent electronically to the attention of Senior Meeting Specialist at mmsb@ams.org. If your ad has been converted from color to black and white, please pay close attention to the greyscale contrast. The contrast between the background and objects, or objects that overlap one another, should be at least 20%. If this is not the case, your ad may have a muddied quality when printed on the press for the program. Ad Specifications: a) be created to be the same size as the ad itself; b) have either embedded fonts or have all text converted to outlines; c) have all images embedded. Embedded images should be at a minimum resolution of 300 dpi; d) not include crop marks; e) be bordered with a minimum 1 pt. rule around the edge. Specifications subject to change. **Deadline for all artwork is October 2, 2023.**
4. **Right to Edit or Reject:** All advertising is subject to AMS approval. The AMS reserves the right to reject advertising. Advertisers and their agencies assume liability for all content (including text representation and illustration) of advertisements printed and assume responsibility for any resulting claims against the AMS. The AMS assumes no responsibility if, for any reason, it becomes necessary to omit an advertisement.
5. **Ownership of advertising copy:** On delivery of advertising copy to AMS said advertising copy will become wholly and entirely the property of the AMS to be published in the Program. AMS shall not publish

Advertiser's advertising in any other medium. AMS assumes no responsibility for the return or storage of any photographs or artwork of the Advertiser. All advertising copy that represents the creative effort of the AMS and/or the use of creativity, labor, composition or material furnished by it, is and remains the property of the AMS, including all rights of copyright therein. Advertiser understands and agrees that it cannot authorize photographic or other reproduction, in whole or in part, of any such advertising copy for use in any other medium without the AMS's prior written consent.

6. Positioning of Advertisements: AMS shall have full latitude with respect to positioning all advertisements; provided, however, that AMS will use its reasonable efforts to accommodate the Advertiser's positioning requests, if any.

7. Typographical errors, Incorrect Insertions or Omissions: The Advertiser's contract cannot be invalidated, and the AMS will not be liable, for (a) the incorrect publication (including, without limitation, typographical errors) or insertion or any omission of the Advertiser's advertising or (b) any resulting losses.

8. Cancellations and Changes: Processing of any cancellations or changes cannot be guaranteed between the time the ad is ordered and printing of the Program. Once an advertisement order has been accepted, Advertiser can only cancel or alter an advertisement order up to **October 2, 2023**. No refunds will be issued after this date. After **October 2, 2023**, a written consent by the AMS Director of Meetings is required for any cancellations that are due to special circumstances. If such consent is not granted then the Advertiser will not receive a refund. If such consent is granted, then the Advertiser will receive a refund minus 10%.

9. Indemnification: Advertiser agrees to indemnify, defend and hold harmless the AMS from all claims (whether valid or invalid), suits, judgments, proceedings, losses, damages, costs, and expenses, of any nature whatsoever (including reasonable attorneys' fees) for which the AMS or any of its affiliates may become liable by reason of AMS's publication of Advertiser's advertising. All advertisements are accepted and published in the Program upon the representation by the Advertiser that they are authorized to publish the entire contents and subject matter thereof and that such publication (or availability) will not violate the rights of, or be harmful to, any person, corporation or other entity, and will not infringe any copyright, trademark, or patent rights. In consideration of the publication of advertisements, the Advertiser will, jointly and severally, indemnify and save harmless the AMS, and its members, employees, officers, and staff, against all liability, loss, damage, and expense of any nature, including attorneys' fees arising out of any claims for libel, invasion of privacy, copyright or trademark infringement and/or any other claim or suit that may arise out of Advertiser's Advertisement.

10. Force Majeure: Each party's obligations under the advertising contract are conditional on strikes, fires, acts of God, or any cause not subject to the control of the party. If the AMS cancels this meeting or changes the meeting to a virtual format, all fees will be refunded 100%.

11. Governing Law: This contract shall be construed under the laws of Rhode Island. Venue for any legal actions regarding this contract shall be in Rhode Island.

12. Full Contract: This writing contains the entire Contract of the Parties. No representations were made or relied upon by either party, other than those expressly set forth in this Contract. No agent, employee or other representative of either party is empowered to alter any of the terms hereof, unless done in writing and signed by a duly authorized officer, employee or other representative of the respective parties.

Terms for the Digital Flyers

- 1. Rates: US \$747 or US \$371 for JMM Partners.** Prepayment is required upon submission of contract.
- 2. Cancellations:** No refunds will be issued after **December 1, 2023**.
- 3. Changes:** Changes will not be accepted after **December 1, 2023**.
- 4. Specifications:** The acceptable format is pdf. All pdfs must be sent to the attention of Senior Meeting Specialist at mmsb@ams.org by **December 1, 2023**. All flyers must be approved by the AMS Director of Meetings. All final flyers should be emailed to mmsb@ams.org to the attention of Senior Meeting Specialist.

Terms for Advertising in the JointMeetingNews

- 1. Rates:** Rates are listed above. Prepayment is required upon submission of contract.
- 2. Changes:** Changes to ads for the *JointMeetingNews* can be made up to 48-hours prior to when the newsletter is scheduled to be sent.
- 3. Specifications:** Send email to mmsb@ams.org to the attention of Senior Meeting Specialist for all specs. All ads must be sent electronically. Ads will be accepted on a first-come, first-served basis in the

order in which they are received. Acceptance will be subject to all specifications listed above, editor's discretion for layout design, and approval by the AMS Director of Meetings.

4. **Cancellations:** No refunds will be issued after **December 11, 2023**.

Terms for the JMM Mailing List

1. **Rates:** One full mailing list – US \$400, or two lists – US \$700. Prepayment is required upon submission of contract.

2. **Cancellations:** No refunds will be issued after mailing lists have been sent.

3. **Specifications:** All lists are sent in Excel file via email. Lists are categorized in zip code order, unless otherwise specified. Such criteria include geographic area, zip code ranges, membership, and type of participant. Email addresses cannot be provided on any list. Any copy that will be sent using mailing lists provided by the AMS must be approved by the AMS Director of Meetings. All mailing lists of JMM participants are rented for one-time use only and are not to be copied for reuse or incorporation into other lists without the permission of the AMS Director of Meetings. Commitment to these terms is required via the Mailing List Contract on the reverse of this flyer. Please complete and sign this contract and send it with your payment.

4. **Use of Information:** Description and Intent of Use: (Please Print) _____

Payment Information

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Email: _____ Daytime Telephone: _____

Marketing Contact: _____ Title: _____

Email: _____

JMM Mobile App Advertising: \$ _____

Description: _____

I have read the above terms and conditions. (Please initial) _____

Program Book Advertising: \$ _____

Description: _____

I have read the above terms and conditions. (Please initial) _____

Flyers: \$ _____

Description: _____

I have read the above terms and conditions. (Please initial) _____

JointMeetingNews Advertising: \$ _____

Description: _____

I have read the above terms and conditions. (Please initial) _____

Mailing List: \$ _____

Description: _____

I have read the above terms and conditions. (Please initial) _____

Grand Total: \$ _____ Payment Type: _____ Check _____ Credit Card

Signature: _____ **Date:** _____

Internal Use ONLY: Advertising Approved:

DOM Signature: _____ Date Approved: _____

Full payment is required with this application: Payment can be made by credit card, check, or wire transfer and must be in U.S. currency. For payments by credit card, we will send you a copy of your application along with an invoice that will include instructions on how to pay online. All major credit cards accepted. Credit card payments cannot be accepted via postal mail, email, phone, or fax. For payments by check, keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), PO Box 845904, Boston MA 02284-5904. For payments by wire transfer, we will send you a copy of your application along with an invoice that will include instructions on how to send a wire transfer. For questions, contact the MMSB at mmsb@ams.org.